

# Swindon 97-98 SEASON

# town

F.C.

£1.80 **matchday magazine**

**Saturday 23th  
August 1997**

NATIONWIDE LEAGUE  
DIVISION ONE



 **huddersfield**

**Kick-Off 3pm**



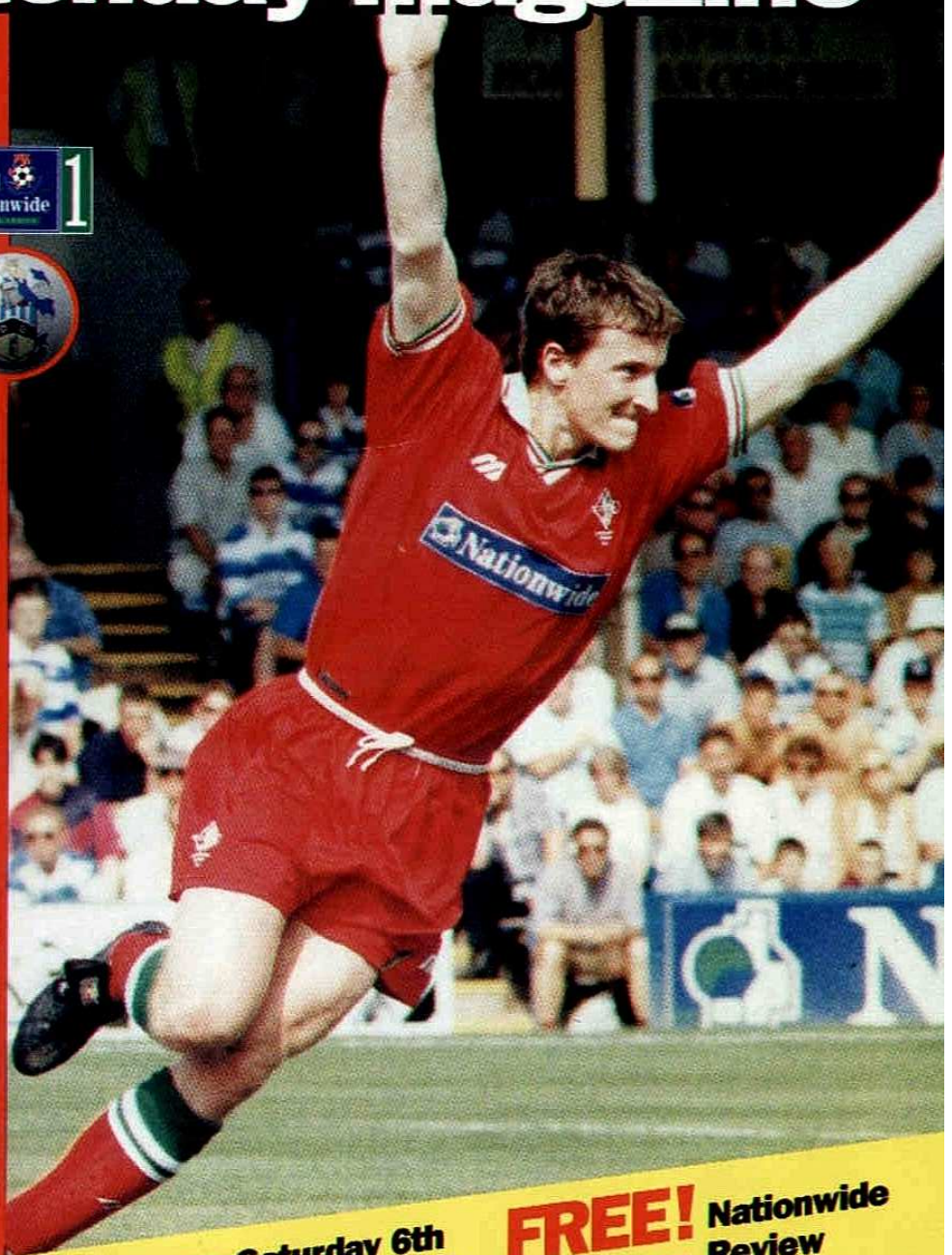
**Today's  
Matchday  
Sponsors**

**Derwent  
Marketing**

**Action** pages 14-15  
All the best shots  
from the  
win against  
Reading

**Today's visitors**  
pages 6-9

**Profile** page 44  
Interview with  
new signing  
Philippe Cuervo



**FREE!  
INSIDE** Melinda  
Messenger  
Poster

**NEXT** Saturday 6th  
September vs  
Notts Forest  
HOME MATCH

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Review

ISSUE No.2



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# welcome to today's game

**The Nationwide First Division table makes happy reading for Swindon Town fans at the moment and another win this afternoon against Brian Horton's Huddersfield would help keep us flying high among the pace-setters.**

Yet even though the Terriers are currently propping up the rest of us - it is far too early to read too much into the table and today's game promises to be a big test.

Few of us can forget what happened at the County Ground the last time Huddersfield came to visit - but there is no doubt they'll be aiming to make up for that today.

Two league wins and no goals conceded has given us a solid start but we have a lot of work to do in the second leg of our Coca Cola Cup tie at Watford next Tuesday as we trail 2-0.

However last season we overturned a 2-1 home defeat by Queens Park Rangers in the second round to run out 3-1 winners in the return and race into a third round clash at Old Trafford.

So don't count us out yet and if you can get along to Vicarage Road your backing could be just what is needed to keep us in the competition.

Tuesday's trip is the first of three successive away games with Stoke City our opponents the following Saturday.

Of course Peter Thorne is now leading the front line at the Britannia Stadium so it should make for an interesting tussle.

On Tuesday September 2nd we are at Ipswich Town before returning to the County Ground on September 6th for a game against Nottingham Forest.

Don't miss that one - it promises to be a cracker against Dave Bassett's boys.

## contents...

<b>Steve McMahon says .....</b>	<b>page 5</b>
<b>Today's visitors .....</b>	<b>pages 6,7,8,9,10</b>
<b>A brief look back .....</b>	<b>page 11</b>
<b>Weekly Diary .....</b>	<b>page 12</b>
<b>Action Replay .....</b>	<b>pages 14-15</b>
<b>Reserves .....</b>	<b>pages 16-17</b>
<b>Youth Team Focus .....</b>	<b>pages 18-19</b>
<b>Community News .....</b>	<b>page 20</b>
<b>Poster Special .....</b>	<b>pages 24-25</b>
<b>Travel News .....</b>	<b>page 27</b>
<b>Quick Quiz .....</b>	<b>pages 36-37</b>
<b>League update .....</b>	<b>page 41</b>
<b>Player profile .....</b>	<b>pages 44-45</b>



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**NEXT MATCH** Tuesday 26th  
August vs  
Watford (CCC1)(2)

The first of our three away games is on Tuesday when we go to Vicarage Road hoping to recover from a 2-0 first leg deficit. It's going to be tough but I hope a lot of you can get to the game - your vocal support could really help us get that early goal we know we need. After that we go to Stoke and then Ipswich where I'm sure you'll make yourselves heard before returning to the County Ground to take on Notts Forest on Saturday September 6th. Don't miss that one - it will be a cracker!



# Steve McMahon says

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**Everyone here at the Club is delighted with the start we have made in the League.**

Two wins and no goals conceded has given us all a big boost but it is very early days and we can't afford to get too carried away.

There is still a long way to go and a lot of difficult games coming up.

So what we must do is continue to put in the same effort and commitment that we showed against Crewe and Reading and make sure we keep improving.

## Professional performance

Last Saturday's win at Reading was excellent. We never looked in any trouble and it was a good professional performance on another baking hot day.

There is no doubt that we deserved the win and of course it was a great feeling to beat our local rivals.

As you know Chris Hay scored his first goal for us at Reading to clinch the points but in all honesty he shouldn't really have played.

However we took a gamble and the gamble seemed to pay off as he grabbed the winning goal. We have now got to see how his injury goes over the next week or so.

## Great opportunity

After two wins out of two there is now a great opportunity for the players to build on that flying start. If we can pick up another win this afternoon against Huddersfield then it will really make a few people sit up and take notice of us.

But Huddersfield have a point to prove today after last season's heavy defeat here at the County Ground and I'm certain that it won't be 6-0 this time - that's for sure.

## Beware of back-lash

I know their manager Brian Horton very well and there is no doubt that he will be fired up for this one. He has got a lot of spirit and fire in his belly and he won't have forgotten what happened to his team here last season - he will be wanting to make amends for that.

Looking ahead we travel to Watford on Tuesday for the second leg of our Coca Cola Cup tie with a lot of work to do.

They are a well organised team who hit us on the break a little bit in the first game when we didn't perform particularly well on the night. But if we can get an early goal - who knows!

## Testing period

With three away games in a row coming up it is important that we do well today to give everyone confidence before we start our series of trips. And let's hope we can overcome the injuries which seem to have been affecting our strikers.



# today's visitors *The Terriers*



# huddersfield town

***This afternoon we extend a warm County Ground welcome to the players, supporters and staff of Huddersfield Town Football Club for this Nationwide League Division One match.***

We hope you all enjoy your trip to Wiltshire and wish you a safe journey home after the game.

The Terriers come to the County Ground today keen to make amends for their last visit here - while Robins fans will go home happy if there's any repeat of events of just under a year ago.

On 16th October 1996, Huddersfield came to town with, it must be said, a slightly depleted side, and went home on the end of a 6-0 hammering in what was Swindon's biggest victory of the season. A Peter Thorne hat-trick, and goals from Mark Walters, Wayne Allison and Kevin Horlock did the damage.

An idea of how Brian Horton's side managed to pull things together can be gleaned from our second meeting last term, which resulted in a goalless draw at the Alfred McAlpine Stadium on the last day of 1996/97.

A likeable and honest manager, Horton appears to retain the faith of both the board and the supporters at Huddersfield and the club can call on the services of a promising young squad this season, as well as experienced heads such as 1996/97's top scorer Andy Payton and the 'Player of the Year' Tom Cowan.

Among the youngsters hoping to make a breakthrough in 1997/98 are three members of the Republic of Ireland's youth squad which memorably attained third place during last summer's World Youth Championships in Malaysia - goalkeeper Derek O'Connor, defender Robbie Ryan and midfield man Stephen Murphy.

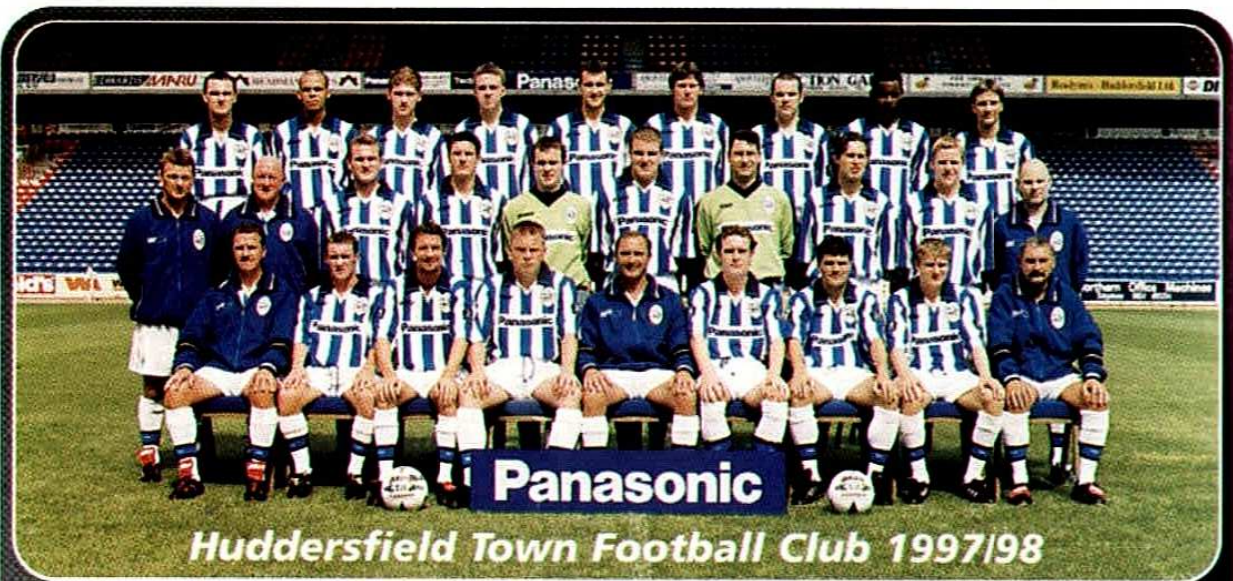
It will also be interesting to see how the two Marcuses - Browning and Stewart - perform. Both players arrived from Bristol Rovers last season and gave promise of great things to come.

Stewart, in particular, is a player of whom Terriers' fans have high hopes. His £1.2 million transfer smashed the Huddersfield club record in July 1996, but injury prevented him showing his best form in 1996/97.

On the other side of the coin, the Terriers will be without two of their more experienced grafters from last season.

Ex-England U21 player Lee Sinnott has moved on to Oldham for £70,000, where he joins former team-mate Paul Reid, a battling midfielder.

Sinnott, in particular could be missed. Up front the twin threat of Stewart and Payton will cause problems for any defence, but at the back the Terriers' have less of a bite.



**Back Row:** (left to right)

Rob Edwards, Simon Baldry, Jeremy Illingworth, Ian Lawson, Jon Dyson, Paul Dalton, Robbie Ryan, Delroy Facey, Tom Cowan.

**Middle Row:** (left to right)

Les Chapman, (Youth Team Coach), Gerry Murphy (Youth Development Officer), Kevin Gray, Marcus Browning, Derek O'Connor, Sam Collins, Steve Francis, Wayne Burnett, Darren Edmondson, John Dickens (Physio).

**Front Row:** (left to right)

David Moss (Coach), David Beresford, Marcus Stewart, Andy Morrison, Brian Horton (Team Manager), Steve Jenkins, Andy Payton, Lee Makel, Dennis Booth (First Team Coach).



# player profile *The Terriers*



# huddersfield town

## Goalkeepers

### Steve Francis

A former Terriers' 'Player of the Year' who moved to the club in August 1993 and missed just four League games last season, keeping 16 clean sheets in the process.

**Born:** Billericay, 29.05.64

**Height:** 6ft 1in

**Weight:** 14st

**League record last season:**

42 games, 0 goals

**Honours:** Full Members' Cup 1986, Simod Cup 1988; England Youth caps

Era	Club	Games
86/87	Chelsea	71
92/93	Reading	216
96/97	Huddersfield	174

### Derek O'Connor

A member of the Republic of Ireland's successful U20 squad which finished in third place at last summer's World Championships in Malaysia. Has been called up to the U21 squad.

**Born:** Dublin, 09.03.78

**Height:** 5ft 11in

**Weight:** 12st 1lb

**League record last season:**

0 games, 0 goals

**Honours:** Eire Schoolboy, Youth caps

Era	Club	Games
96/97	Huddersfield	-

## Defenders

### Sam Collins

Joined brother Simon - now with Plymouth - at Huddersfield

when he signed professional in July 1994. A tall, elegant central defender.

**Born:** Pontefract, 05.06.77

**Height:** 6ft 2in

**Weight:** 13st 7lb

**League record last season:**

4 games, 0 goals

**Honours:** None

Era	Club	Games
96/97	Huddersfield	4

### Tom Cowan

Town's 'Player of the Year' for the second successive season in 1996/97, Tom is a hard-working competitor who has made the left-back spot his own at Huddersfield. Likes to push forward and get in early crosses.

**Born:** Bellshill, 28.08.69

**Height:** 5ft 8in

**Weight:** 11st 10lb

**League record last season:**

42 games, 4 goals

**Honours:** None

Era	Club	Games
88/89	Clyde	16
90/91	Rangers	12
93/94	Sheff Utd	45
93/94	Stoke	14
93/94	Huddersfield	10
96/97	Huddersfield	122

### Jon Dyson

Signed professional on a part-time basis in December 1990, while studying for a degree at a local university. Able to play at right-back or in central defence.

**Born:** Mirfield, 18.12.71

**Height:** 6ft 1in

**Weight:** 12st 9lb

**League record last season:**

23 games, 0 goals

**Honours:** None

Era	Club	Games
96/97	Huddersfield	105

### Darren Edmondson

Signed in March from Carlisle, where he was a big crowd favourite thanks to his wholehearted approach to the game. Able to play at right-back or in central defence he played - and won - at Wembley with Carlisle last season.

**Born:** Coniston, 04.11.71

**Height:** 6ft

**Weight:** 12st

**League record last season:**

30 games, 1 goal (including 20 games, 1 goal for Carlisle)

**Honours:** Div 3 title 1995; Auto Windscreen Shield 1997

Era	Club	Games
96/97	Carlisle	214
96/97	Huddersfield	10

### Kevin Gray

Has established himself in the centre of defence at The Alfred McAlpine Stadium and is an experienced performer despite being only 25-years-old. He was captain at Mansfield before he was even 19.

**Born:** Sheffield, 07.01.72

**Height:** 6ft

**Weight:** 14st

**League record last season:**

39 games, 1 goal

**Honours:** None

Era	Club	Games
93/94	Mansfield	141
96/97	Huddersfield	82

### Steve Jenkins

Having played against Huddersfield in the Final of the Autoglass Trophy at Wembley, Steve moved to Yorkshire in November 1995. Originally a winger, he mainly appears at right-back for the Terriers.



Lee  
Makel

Andy  
Morrison

**Born:** Merthyr, 16.07.72  
**Height:** 5ft 11in  
**Weight:** 12st 3lb  
**League record last season:**  
33 games, 0 goals  
**Honours:** Autoglass Trophy  
1994; Wales Youth, U21,  
Full caps

Era	Club	Games
95/96	Swansea	165
96/97	Huddersfield	64

#### Other Defenders:

James Stansfield (ex-YTS), Ian Lawson (ex-YTS), Robbie Ryan (ex-YTS), Andy Morrison (form Blackpool 96).

### Midfielders

#### Marcus Browning

Was involved in one of 1996/97's most bizarre incidents while still a Bristol Rovers player. Brentford goalie Kevin Dearden, believing he had heard the referee whistle for an infringement, placed the ball on the ground for a kick - and Browning promptly smacked it into the net to clinch an important victory for Rovers. Ball-winning central midfielder who also interested Wimbledon last season.

**Born:** Bristol, 22.04.71  
**Height:** 6ft 1in  
**Weight:** 13st  
**League record last season:**  
39 games, 2 goals (including 26 games, 2 goals for Bristol Rovers)  
**Honours:** Wales Full caps

Era	Club	Games
92/93	Bristol R.	31
92/93	Hereford	7
96/97	Bristol R.	143
96/97	Huddersfield	13

#### Wayne Burnett

A skilful midfielder who can also play as sweeper, he originally joined the Terriers on loan last September, before earning himself a full contract with some quality displays. Excellent passer of the ball.

**Born:** Lambeth, 04.09.71  
**Height:** 5ft 10in  
**Weight:** 12st

**League record last season:**  
36 games, 0 goals (including 1 game, 0 goals for Bolton)  
**Honours:** England Youth caps

Era	Club	Games
91/92	Leyton Orient	40
92/93	Blackburn	-
95/96	Plymouth	70
96/97	Bolton	2
96/97	Huddersfield	35

#### Paul Dalton

Injury kept this former Man Utd player on the sidelines for spells last season, and when he did appear it was mainly from the subs' bench. Exciting winger who can play on either flank and likes to cut inside.

**Born:** Middlesbrough, 25.04.67  
**Height:** 5ft 11in  
**Weight:** 12st 6lb  
**League record last season:**  
29 games, 4 goals  
**Honours:** None

Era	Club	Games
88/89	Man Utd	-
91/92	Hartlepool	151
94/95	Plymouth	98
96/97	Huddersfield	58

#### Lee Makel

Midfield playmaker who took his time to settle at Huddersfield after arriving in October 1995. Unfortunately he missed a chunk of last season through injury.

**Born:** Sunderland, 11.01.73  
**Height:** 5ft 9in  
**Weight:** 11st 5lb  
**League record last season:**  
19 games, 3 goals  
**Honours:** Football League Rep XI

Era	Club	Games
91/92	Newcastle	12
95/96	Blackburn	6
96/97	Huddersfield	52

#### Other midfielders:

Simon Baldry (ex-YTS), Jeremy Illingworth (ex-YTS), Thomas Heary (ex-YTS), Stephen Murphy (ex-YTS)

### Forwards

#### David Beresford

Transferred to Huddersfield on Deadline Day 1997, in a move that saw Paul Reid go in the opposite direction. Very quick on the ball, and with good crossing ability, he is often the target for Town's breakaway attacks.

**Born:** Middlesbrough, 11.11.76  
**Height:** 5ft 8in  
**Weight:** 11st 4lb  
**League record last season:**  
39 games, 1 goal (including 33 games, 0 goals for Oldham)  
**Honours:** England Youth, Schools caps

Era	Club	Games
95/96	Oldham	31
95/96	Swansea	6
96/97	Oldham	33
96/97	Huddersfield	6

#### Rob Edwards

A wide midfielder or forward who had an explosive start at Huddersfield when he scored seven goals in his first 13 games for the club after signing in March 1996. Spent much of last season carrying an injury, but is back to fitness now.





**Born:** Manchester, 23.02.70  
**Height:** 5ft 9in  
**Weight:** 12st 4lb  
**League record last season:**  
 33 games, 3 goals  
**Honours:** None

Era	Club	Games
95/96	Crewe	155
96/97	Huddersfield	46

### Andy Payton

Comfortably the Terriers' leading scorer last season - with more than double the number of goals of his closest challenger Marcus Stewart - a record he's managed with all of his clubs for the last six years. Began his career under Brian Horton at Hull.

**Born:** Burnley, 23.10.67  
**Height:** 5ft 9in  
**Weight:** 11st 13lb  
**League record last season:**  
 38 games, 17 goals  
**Honours:** None

Era	Club	Games
91/92	Hull	144
91/92	Middlesbrough	19
93/94	Celtic	36
95/96	Barnsley	108
96/97	Huddersfield	38

### Marcus Stewart

Smashed the Terriers' transfer record when he moved from Bristol Rovers in the 1996 close season. Injury kept him out of action for long tracts last term,

but he still finished as Huddersfield's second top scorer.

**Born:** Bristol, 07.11.72  
**Height:** 5ft 10in  
**Weight:** 10st 6lb  
**League record last season:**  
 20 games, 7 goals  
**Honours:** England Schools caps;  
 Football League Rep XI

Era	Club	Games
95/96	Bristol R.	171
96/97	Huddersfield	20

**Other forwards:**  
 Peter Kaye (ex-YTS), Delroy Facey (ex-YTS)

# Brian Horton the manager

**Following the departure of Neil Warnock to Plymouth during the summer of 1995, many critics suggested that Huddersfield would struggle to maintain their new found First Division status.**

Warnock had led the Terriers to the promotion - but the board at the spanking new Alfred McAlpine Stadium moved swiftly to appoint Brian Horton to the Huddersfield hot-seat, and the popular 48-year-old has certainly kept up the good work.

After a wobbly start to life in the higher division, the Terriers settled down quickly and finally finished the 1995/96 campaign just outside the Play-Off positions, in 8th place.

Last season things slipped a little and the Terriers finished narrowly out of the relegation places, in 20th spot in Division One, thanks in no small part to a catalogue of injury problems.

As a hard-working midfielder, Horton won a reputation as a master of the effortless interception and well-timed tackle in a playing career that took in Port Vale, Brighton, Luton and Hull.

He was appointed player-manager at Hull in 1984, and moved on to Oxford United in 1988, when he was appointed assistant to Mark Lawrenson.

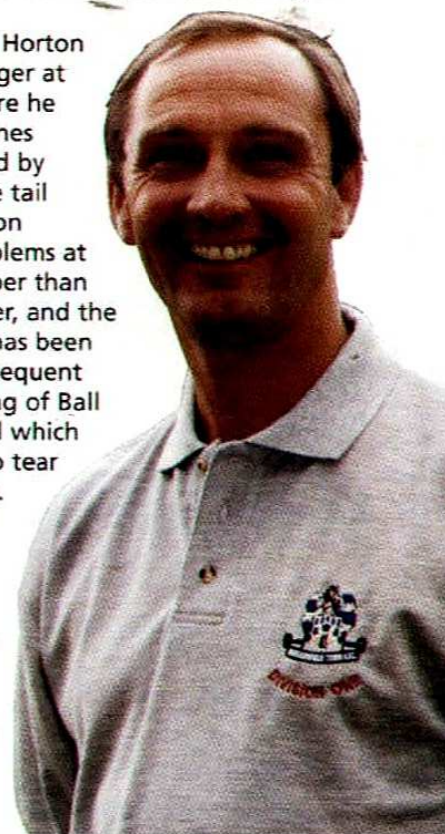
Following Lawrenson's resignation, Horton

struggled to keep things together at Oxford as the Club was torn apart by the death of Chairman Robert Maxwell and the subsequent uncovering of huge debts.

In September 1993, Horton was appointed manager at Manchester City where he endured mixed fortunes before being replaced by Alan Ball towards the tail end of 1994/95. Horton insisted that the problems at Maine Road ran deeper than the choice of manager, and the validity of his belief has been proved by City's subsequent relegation, the sacking of Ball and the inner turmoil which at time threatened to tear City apart last season.

A highly-respected figure within the game, Brian Horton held his head high and concentrated on the task in hand - keeping

Huddersfield in the First Division.





# STATS...STATS...STATS swindon vs huddersfield

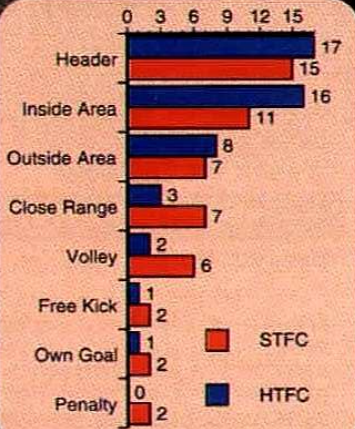
## who's played for Huddersfield

	A	G	C	Previous Clubs
Tom Cowan	42	3	11(1)	Sheff Utd Stoke (L)
22/8/69	6	1		Rangers Clyde
Steve Francis	42			Reading Chelsea
29/5/64	Eng Yth	6		
Andy Payton	38	17	4(1)	Barnsley Celtic
23/10/67	7	2	2	Middlesbrough Hull
Kevin Gray	36(3)	1	3	Mansfield
7/1/72	4	2		
Wayne Burnett	33(2)	3(1)		Bolton Plymouth
4/9/71	4(1)			Blackburn Orient
Steve Jenkins	33	8(1)		Swansea
16/7/72	Wales	7		
Rob Edwards	24(7)	3	2	Crewe
23/2/70	6(1)	2		
Marcus Stewart	19(1)	7		Bristol Rovers
7/11/72	5	4		
Jon Dyson	18(5)	4(1)		
18/12/71	2(2)	1		
Lee Makel	18(1)	3	2	Blackburn Newcastle
11/1/73	5			
Paul Dalton	17(12)	4	1	Plymouth Hartlepool
25/4/67	1(2)			Man Utd
Marcus Browning	13			Bristol Rovers Hereford (L)
22/4/71	Wales			
Darren Edmondson	10	1		Carlisle
4/11/71				
Andy Morrison	9(1)	2	3	Blackpool Blackburn Plymouth
30/7/70	2			
Ian Lawson	8(10)	3	2	
4/11/71	2(4)	1		
David Beresford	6	1		Oldham Swansea (L)
11/11/76	Eng Yth			
Sam Collins	4(3)	2		
5/6/77	3(1)			
Simon Baldry	2(4)			
12/2/76				
Thomas Heary	2(3)			
14/2/79	Eire Yth	1		
Robbie Ryan	2(3)	1		Belvedere
16/5/77				
Jeremy Illingworth	2(1)	1		
20/5/77				
Delroy Facey	1(2)			
22/4/80				

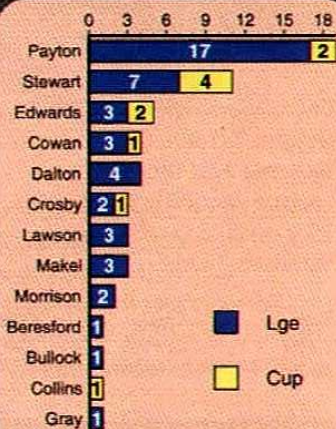
Key: A=Appearances (Sub) C=Cautions (Sent Off) G=Goals Cup details, date of birth and international honours in *italics*

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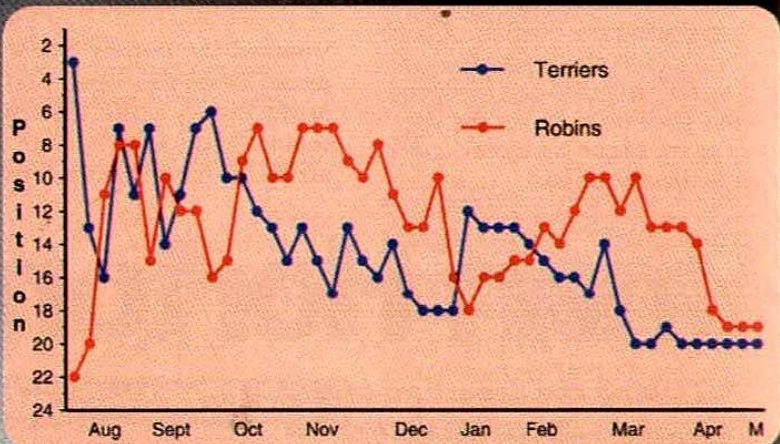
## how goals went in



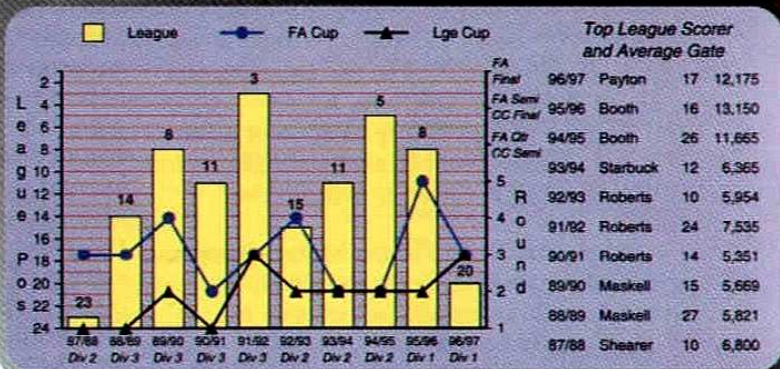
## Huddersfield's scorers



## league position throughout the season



## Huddersfield's 10 year league and cup record



**Top League Scorer and Average Gate**

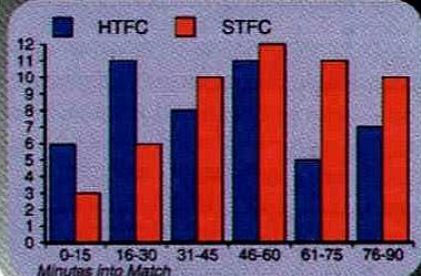
Season	Scorer	Goals	Average Gate
96/97	Payton	17	12,175
95/96	Booth	16	13,150
94/95	Booth	26	11,665
93/94	Starbuck	12	6,365
92/93	Roberts	10	5,954
91/92	Roberts	24	7,535
90/91	Roberts	14	5,351
89/90	Maskell	15	5,669
88/89	Maskell	27	5,821
87/88	Shearer	10	6,800

## Huddersfield's results analysis

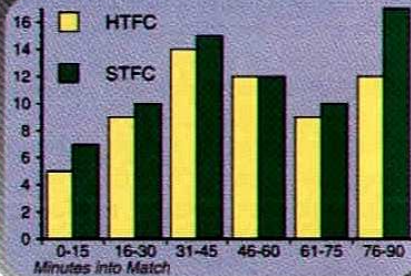
6 shows the number of matches finishing with a variety of scores, eg they won 4 games 2-0 and lost 4 games 1-3

Goals for	0	1	2	3	4	5	6
6							
5							
4							
3	1	1	1	1			
2	4	4	1	1			
1	2	6	3	4	1		
0	7	4	4				1
goals agt	0	1	2	3	4	5	6

## when goals were scored



## and when goals conceded





# looking back...

*Dick Mattick looks back*

## 5 YEARS AGO

**After a game of swaying fortunes Town emerged with a point from their Division One match at Molineux.**

Craig Maskell notched his first goal for his new club to put Swindon ahead after 15 minutes but Andy Mutch equalised just before half time. A bullet header by Shaun Taylor following a Paul Bodin corner

seemed to have secured the points but two minutes from time Keith Downing fastened on to a rebound to score Wolves' equaliser. A Huddersfield team featuring Kieran O'Regan went down 1-0 at home to West Bromwich in Division Two.

## 10 YEARS AGO

**Swindon got their first points of the season with a 2-0 win over Sheffield United.**

Before the match started a minute's silence was observed for the victims of the Hungerford massacre.

Colin Calderwood headed Town in front after 22 minutes but controversy surrounded the second Swindon goal. Andy Leaning in the United goal was penalised for holding on to the ball too long and despite the presence of the entire Blades team on the goal line Jimmy Quinn scored. Second Division

Huddersfield went down 6-1 at Home Park against Plymouth. It was the first of 28 League defeats in a season which saw them finish bottom of the table. Duncan Shearer was their top scorer with 10. Aldershot had to postpone their home game with Mansfield as safety work costing £120,000 had not been completed.

## 15 YEARS AGO

**Arkell's agreed to help advise on the running of the Supporters Club, the Rendezvous Club and the Squash Club at the County Ground.**

Paul Batty collected his award as Swindon Young Player of the Year from Chairman Cecil Green. In pre season friendlies after a disheartening 4-1 defeat at Cardiff, Swindon restored some morale when Paul Rideout scored the only goal in a behind closed doors match with

Reading. The World Cup meant a late start to the season and Mick Buxton's side were looking forward to being in the Second Division for the first time since 1975. Liverpool won the Charity Shield with a 1-0 victory over Spurs.

## FLASH-BACK

One of the few bright spots of the dismal 1964-5 season came on the 26th September when Swindon were hosts to Huddersfield. The Robins had been having a torrid time with their previous four matches all being lost and no goals scored, while 13 had been conceded. Swindon gave a debut to Peter Leggett the former Weymouth winger and he gave the Yorkshire side's full-back Bob McNab a roasting. Huddersfield had not appointed a replacement manager to Mr Eddie Boot who had left the club after a relationship which

had stretched back to the thirties and they were rocked by two goals in a four minute spell mid way through the half. The first came when Ray Wood could only turn a shot from Leggett onto the bar and Mike Summerbee scored from the rebound. Leggett was also involved in the second goal when his centre was only partially cleared and Roger Smart followed up to score. Gulliver reduced the arrears at the start of the second half but Ernie Hunt added a third for Swindon when he scored a picture book header from a

cross by Summerbee. What was described by one paper as a jet powered raid by Rogers which saw him dribble past four defenders founded off Swindon's victory five minutes from time.



*Ernie Hunt*



# Mike Walsh's diary of the week



## Wednesday

**August 13th.**

After our opening day victory over Crewe we went into the first leg of our Coca Cola Cup tie with Watford full of confidence.

Unfortunately we had an off night and went down 2-0 to the Second Division Club.

We created several early chances but were denied by their keeper Alec Chamberlain who made some outstanding saves.

Then we fell behind when our defence failed to react quickly enough after a free kick had come back off the woodwork and their striker headed the ball home unchallenged.

When Watford had Jason Lee sent off for elbowing Alan McDonald just before half time we felt we stood a great chance of recovering but we weren't patient enough and failed to find a way through.

As is often the case in these situations we were caught on the break with Watford grabbing a second and although it is only half time in the tie, we have left ourselves with a tough job at Vicarage Road.

## Thursday

**August 14th.**

There were a lot of miserable faces around the ground after the previous night's defeat but there was no point in moping about and we had to get our minds focused on our next game in the League at Reading.

## Friday

**August 15th.**

The lads enjoyed a good work

out on the training ground as we played two touch football. Sky Sports and Meridian were filming us for their sports programme's so the Gaffer rose to the occasion by firing home a hat trick!

Our Friday ritual continued with a pasta lunch up in the Executive Lounge followed by a signing session before we all went off to prepare for the big game the next day.

## Saturday

**August 16th.**

We travelled to Reading and had a pre-match meal at a hotel in the area before arriving at Elm Park at 1.30pm.

Once again it was a blistering hot day but the lads still gave everything they had as we emerged with a great 1-0 win.

It was good to see Chris Hay get off the mark with the only goal and everyone was in high spirits as we travelled back down the M4 with another three points in the bag.

## Sunday

**August 17th.**

Everyone had a well earned day off and wasn't it great to see the first published league table in the Sunday papers with Swindon sitting handily placed in third spot.

I know its only early days but we couldn't have wished for a better start in the League - six points and two clean sheets.

## Monday

**August 18th.**

All of the lads who had been

involved on Saturday were given the day off although the injured players came in for treatment including the unfortunate Steve Finney who tore ankle ligaments after coming on as sub at Reading.

## Tuesday

**August 19th.**

It was back to business as usual with everyone in for training as we started to focus on our next match.

## Wednesday

**August 20th.**

As this programme was going to print those players not currently in the first team were getting ready to take on Spurs at the County Ground in the Reserves' first home game of the season.

And they were expecting a tough test against a Tottenham side likely to include such stars as Gary Mabbutt and Jason Dozell.





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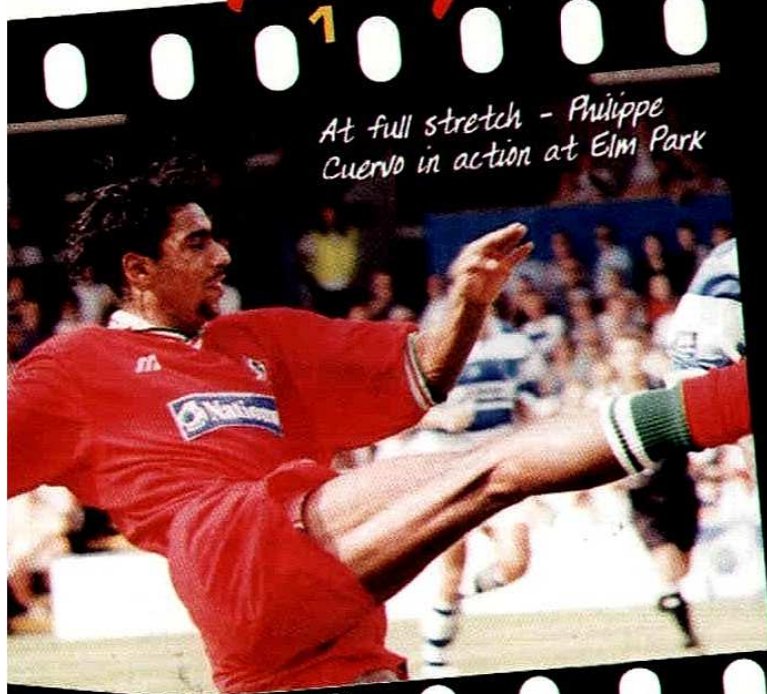
**CLASSIC GOLD**  
BRUNEL  
936/1161 AM

Don't miss *Classic Gold Saturday*  
Sport with *Susanna Bateman*



# action *replay*

The Royals



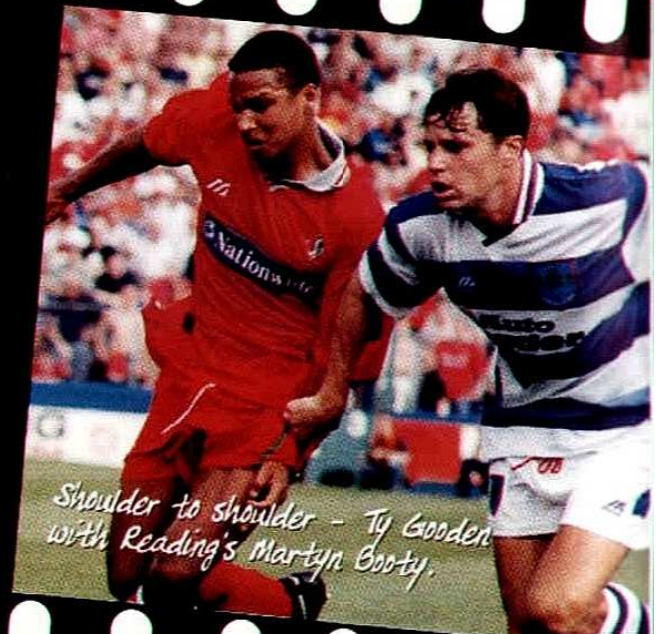
At full stretch - Philippe Cuervo in action at Elm Park



Corner ball - Freddie Darras wins a flag kick off of Steve Swales

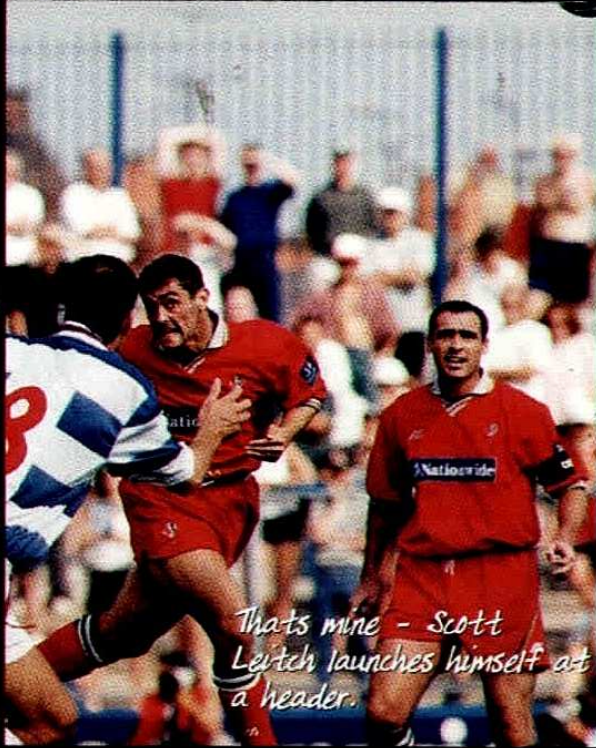


Take that - Chris Hay fires goalwards against Reading

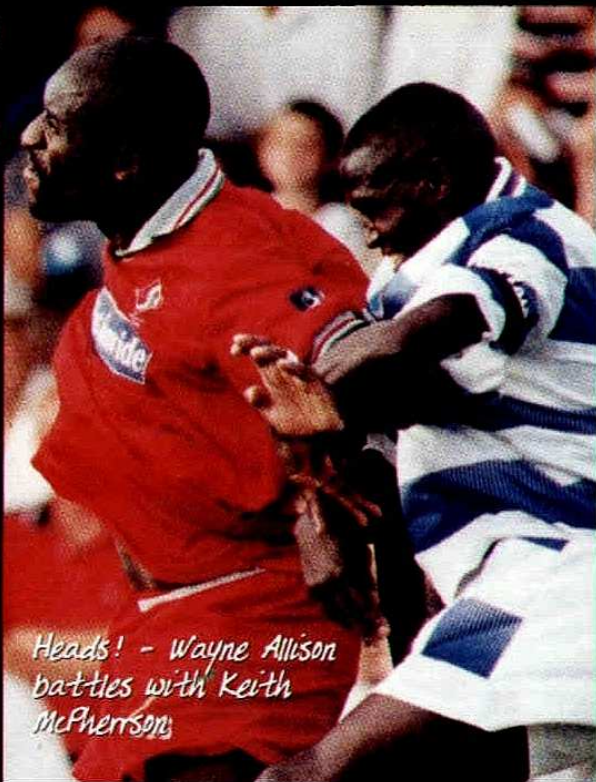


Shoulder to shoulder - Ty Gooden with Reading's Martyn Booty.





*That's mine - Scott Leitch launches himself at a header.*



*Heads! - Wayne Allison battles with Keith McPherson.*



## RESULT...

SATURDAY 16TH AUGUST  
NATIONWIDE DIVISION ONE

**Reading 0**  
**Swindon Town 1**

Attendance 9,338

## TEAM...

- 1 Fraser Digby
- 2 Frederic Darras
- 3 Jason Drysdale
- 4 Scott Leitch
- 5 Mark Seagraves
- 6 Alan McDonald
- 7 Mark Robinson
- 8 Philippe Cuervo (D.Bullock 86mins)
- 9 Chris Hay (S.Finney 45mins, Walters 68)
- 10 Wayne Allison
- 11 Ty Gooden

## MATCH REPORT

A cool finish by Chris Hay was enough to bring all three points back down the M4 as Swindon ran out winners in sun drenched local derby at Elm Park.

The £330,000 signing from Celtic hooked home a 17th minute cross by fellow countryman Scott Leitch to make it six points out of six in the Nationwide First Division.

Although Hay came off at the break due to injury by then he had already done the necessary damage.

He might have added a second but saw a 27th minute shot well saved after he had been put clear by the Chief.

The only low point for Town was an ankle injury picked up by substitute Steve Finney.

He could now be sidelined for several weeks as he attempts to recover from ligament damage.



# reserve round-up

with Ross MacLaren



## Match report

### Avon Insurance Combination Division One.

#### Crystal Palace Reserves 2 Swindon Town Reserves 1

**Despite taking a first half lead, the Reserves slipped to defeat in their opening fixture of the season.**

In the end we paid the price for some silly errors after the break and I was disappointed with the overall performance against a young Palace side who worked harder for each other than we did.

We went ahead during the first half when a cross from the right was forced home by Steve Cowe.

But we were unable to add to that and after the break Palace equalised with a free header from a free kick.

Darren Bullock was then caught in possession which allowed the home team to break clear and score the winner to leave us with nothing to show from our first game of the campaign.

Pick of the bunch for us were Kevin Watson and Lee Collins who put in lots of effort.

Wayne Thorne came on during the first half to replace Gary Elkins who had taken a knock on his knee and young Wayne also caught the eye.



**Team:** Talia, Collins, Smith, McMahon (Pattimore 60 mins), Bullock, Elkins (Thorne 35 mins), Watson, Holcroft, Finney (Finlayson 45), Cowe, Walters.

## Match report

### Avon Insurance Combination Division One.

#### Swindon Town Reserves 0 Tottenham Hotspur Reserves 2

**The size of the crowd for our first Family Night Football match here at the County Ground far exceeded expectations as over 1000 fans came to watch.**

Unfortunately the result did not go our way as we fell apart in the second half to go down 2-0.

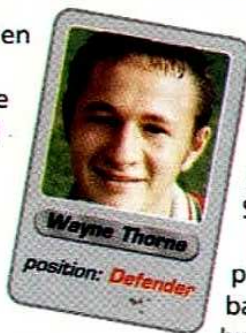
The first half saw Spurs go close when their new foreign import Jose Dominguez set up Jamie Clapham but he pulled his shot wide. We responded with two late efforts as Peter Holcroft chipped a free kick just the wrong side of the post and

Darren Bullock shot straight at the keeper.

Spurs upped the pace after the break and Frank Talia did well to stop a fierce volley by Stuart Nethercott.

But when Talia was penalised for picking up a back pass he was beaten by Clapham's perfectly placed free kick.

Shortly afterwards the visitors added a second when defender Leon Townley scored from close range and any hopes we had of a recovery ended when Lee Collins was sent off for a second bookable offence.



## FIXTURES 97198

### Avon Insurance Combination Div 1

Tue	Aug	12	Crystal Palace	A 7.2
WED	AUG	20	TOTTENHAM	H 0-2
Thur	Aug	28	West Ham United	A 7.30
WED	SEP	03	LUTON TOWN	H 7.15
WED	SEP	10	CHALTON ATHLETIC	H 7.15
Mon	Sep	15	Brighton & H.A.	A 2.00
WED	SEP	25	NORWICH CITY	H 7.15
Wed	Oct	01	Portsmouth	A 2.00
Wed	Oct	08	Wimbledon	A 7.30
WED	OCT	15	IPSWICH TOWN	H 7.15
Wed	Oct	22	Watford	A 7.30
WED	OCT	29	ARSENAL	H 7.15
Mon	Nov	03	Chelsea	A 7.00
WED	NOV	12	OXFORD UNITED	H 7.15
Thur	Nov	20	QPR	A 7.00
WED	NOV	26	MILLWALL	H 7.15
WED	DEC	03	WEST HAM UNITED	H 7.15
Mon	Dec	08	Luton Town	A 7.00
WED	DEC	17	BRIGHTON & H.A.	H 7.15
Wed	Jan	07	Chalton Athletic	A 2.00
WED	JAN	14	PORTSMOUTH	H 7.15
Thur	Jan	22	Norwich City	A 7.30
THUR	JAN	29	WIMBLEDON	H 7.15
Wed	Feb	04	Ipswich Town	A 7.00
WED	FEB	11	SOUTHAMPTON	H 7.15
Wed	Feb	15	Millwall	A 2.00
WED	MAR	04	CHELSEA	H 7.15
Tue	Mar	10	Arsenal	A 2.00
Wed	Mar	18	Oxford United	A 7.30
WED	MAR	25	CRYSTAL PALACE	H 7.15
WED	APR	01	Q.P.R.	H 7.15
Wed	Apr	08	Southampton	A 7.30
Wed	Apr	15	Tottenham	A 7.30
WED	APR	22	WATFORD	H 7.15

All home fixtures are to be played at The County Ground and will kick-off at the time indicated above. Kick-off times are subject to change without prior warning.

## NEXT HOME GAME

**Wednesday 3rd  
September 1997**

**Luton  
Town**

**Kick-Off 7.15pm**

The final score could have been worse with Michael Pattimore and Sol Davis clearing shots off the line.

**Team:** Talia, Pattimore (Davis 70), Thorne, Collins, Bullock, Elkins, Watson, Holcroft, Walters, Cowe, Smith. **Subs not used:** Finlayson, Meechan.





## Reserve Team Player Appearances 97/98

Player Name:	League		Cup		Total	
	Apps.	Gls.	Apps.	Gls.	Apps.	Gls.
STEVE COWE	2	1	0	0	2	1
DARREN BULLOCK	2	0	0	0	2	0
LEE COLLINS	2	0	0	0	2	0
SOL DAVIS	(1)	0	0	0	(1)	0
GARY ELKINS	2	0	0	0	2	0
ALEX FINLAYSON	(1)	0	0	0	(1)	0
STEVE FINNEY	1	0	0	0	1	0
PETER HOLCROFT	2	0	0	0	2	0
ALEX MEECHAN	-	-	-	-	-	-
STEVE McMAHON	1	0	0	0	1	0
MICHAEL PATTIMORE	1(1)	0	0	0	1(1)	0
ALEX SMITH	2	0	0	0	2	0
FRANK TALIA	2	0	0	0	2	0
WAYNE THORNE	1(1)	0	0	0	1(1)	0
MARK WALTERS	2	0	0	0	2	0
KEVIN WATSON	2	0	0	0	2	0
ALEX MEECHAN	0	0	0	0	0	0



## WEDNESDAY NIGHT FOOTBALL

**Don't miss out!**

This season all of Swindon Town's Reserve Team's home matches will be played here at the County Ground on Wednesday evenings - kick-off 7.15pm.

**Prices: Adults £4.00**

**Concession £1.00**

**Free admission to Season Ticket Holders!**



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# youth team focus

with Tommy Wheelodon

## FIXTURES 97198

### South East Counties League Division 2

SAT AUG 09	BRENTFORD	H 2-2
Sat Aug 16	Southampton	A 1-2
SAT AUG 23	LUTON TOWN	H
WED AUG 27	CARDIFF CITY (JFC1)	H
Sat Aug 30	Reading	A
SAT SEP 13	PORTSMOUTH (LC1)	H
WED SEP 17	PETERBOROUGH UTD	H
Sat Sep 20	Colchester United	A
SAT SEP 27	AFC BOURNEMOUTH	H
Sat Oct 04	Bristol Rovers	A
SAT OCT 11	WYCOMBE W.	H
Sat Oct 25	Wimbledon	A
Sat Nov 01	Tottenham Hotspur	A
SAT NOV 08	OXFORD UNITED	H
Sat Nov 15	Barnet	A
SAT NOV 29	BRIGHTON & H.A.	H
Sat Dec 06	Bristol City	A
SAT DEC 13	BRISTOL CITY	H
Sat Dec 20	Brentford	A
SAT JAN 03	SOUTHAMPTON	H
Sat Jan 10	Luton Town	A
SAT JAN 17	READING	H
Sat Jan 24		
SAT JAN 31	COLCHESTER UNITED	H
Sat Feb 07	AFC Bournemouth	A
SAT FEB 14	BRISTOL ROVERS	H
Sat Feb 21	Wycombe Wndrs	A
SAT FEB 28	WIMBLEDON	H
SAT MAR 07	TOTTENHAM HOTSPUR	H
Sat Mar 14	Oxford United	A
SAT MAR 21	BARNET	H
Sat Mar 28	Brighton & H.A.	A

Home fixtures kick-off at 11.00am at the Nationwide Pavilion. Papers Way - Kick-Off times are subject to change without prior warning.

south east

## FIXTURES 97198

### West County Television South West Counties Youth League

Aug 23	Bristol Rovers	A
AUG 30	CARDIFF CITY	H
Sept 06	Cheltenham Town	A
SEPT 13	CIRENCESTER TOWN	H
Sept 20	Exeter City	A
SEPT 27	HEREFORD UNITED	H
OCT 04	(LEAGUE CUP ROUND 1)	
Oct 11	Plymouth Argyle	A
OCT 18	SWANSEA CITY	H
OCT 25	YEOVIL TOWN	H
Nov 01	Crewe United	A
NOV 08	AFC NEWPORT	H
Nov 15	Barnley	A
NOV 22	(LEAGUE CUP ROUND 2)	
NOV 29	BRISTOL CITY	H
Dec 06	Bristol City	A
DEC 13	BRISTOL ROVERS	H
Jan 03	Cardiff City	A
JAN 10	CHELTEHAM TOWN	H
Jan 17	Cirencester Town	A
JAN 24	EXETER CITY	H
Jan 31	Hereford United	A
FEB 07	PLYMOUTH ARGYLE	H
Feb 14	Swansea City	A
FEB 21	Yeovil Town	A
FEB 28	TORQUAY UNITED	H
Mar 07	AFC Newport	A
NOV 07	BASHLEY	H

All home Saturday fixtures kick-off at 11.00am - Wednesday fixtures kick-off at 2.00pm. Kick-Off times are subject to change without prior warning.

south west

### South East Counties League Division Two

#### Southampton Youth 2 Swindon Town Youth 1.

This was a very good performance against our Premiership rivals

### South East Counties League Division Two

#### Swindon Town Youth 2 Brentford Youth 2

The Youth team started off with a disappointing result in our first fixture having played so well in pre-season and the lads looked more like a group of individuals than a team.

We went ahead just before the break with a superb goal by Alex Meechan shortly after he had been denied a penalty.

Stuart Hodson found Alex with a lovely ball down the channel and Alex did the rest with a fine turn and strike past the keeper.

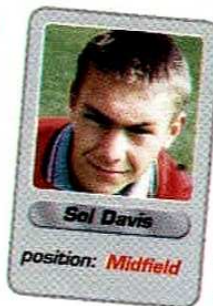
Earlier Alex had struck a post when he should have scored with just the keeper to beat.

In the second half we tried to up the pace but Brentford weathered the storm and hit back to level in the 70th minute.

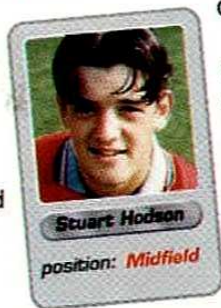
Our lads responded to go ahead once more when Sol Davis pulled a great ball back for Robin Hulbert to drill in from 12 yards.

But Brentford clinched a point with the equaliser two minutes from time.

**Team:** Betterton, Mills (McSherry 50 mins), Campagna, Thorne, Hodson, Davis, Garton (Cairns 75), Hulbert, McAreavey, O'Connell (Robinson 50 mins), Meechan.



**Sol Davis**  
position: **Midfield**



**Stuart Hodson**  
position: **Midfield**

considering we had four players missing from the previous week's starting line-up. Alan Hughes from Clive Maguire's Academy team stepped up to make his Youth team debut and gave a cultured performance alongside Alex Meechan.

In fact it was Hughes who almost broke the deadlock when he hit the cross bar after 33 minutes from an inswinging Chris O'Connell corner.

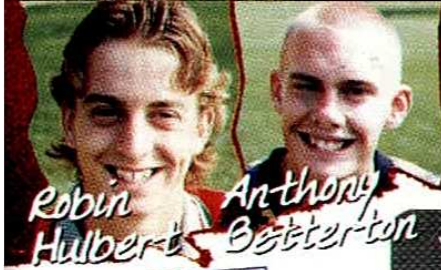
Alex Meechan then had a tremendous strike well saved by the Southampton keeper as the boys continued to play good, constructive passing moves.

However the second half was a different story as Southampton changed their tactics to stifle our midfield and gain the initiative.

We gave them too much room and allowed them to come at us and cause problems and it was no surprise when they took the lead in the 70th minute when their striker headed over Anthony Betterton following some poor individual play in our midfield.

To their credit the lads upped the pace in very hot conditions and a superb through ball by Stuart Hodson found substitute Ian McSherry who cut into the box to gain a penalty which Sol Davis duly converted in the 78th minute.





Robin Hulbert Anthony Betterton



Congratulations to Anthony Betterton and Robin Hulbert who have both been selected to train with the England Youth squad.

### Youth Team Player Appearances 97/98

Player Name:	League		Cup		Total	
	Apps.	Gl.	Apps.	Gl.	Apps.	Gl.
ANTHONY BETTERTON	2	0	0	0	2	0
PETER CAIRNS	(1)	0	0	0	(1)	0
SAM CAMPAGNA	2	0	0	0	2	0
SOL DAVIS	2	1	0	0	2	1
WESLEY GARTON	1	0	0	0	1	0
STUART HODSON	2	0	0	0	2	0
ROBIN HULBERT	1	1	0	0	1	1
PHIL MACDIARMID	1	0	0	0	1	0
PAUL McAREAVEY	2	0	0	0	2	0
ALEX MEECHAN	2	1	0	0	2	1
JAMIE MILLS	1	0	0	0	1	0
CHRIS O'CONNELL	2	0	0	0	2	0
BRADLEY PETERS	1	0	0	0	1	0
WAYNE THORNE	2	0	0	0	2	0
KARL ROBINSON	(1)	0	0	0	(1)	0
IAN McSHERRY	(2)	0	0	0	(2)	0
ALAN HUGHES	1	0	0	0	1	0
RICKY CULBERTSON	(1)	0	0	0	(1)	0

Unfortunately the lads then lost concentration in the final stages and were punished when the Saints snatched victory after a catalogue of defensive errors.

**Team:** Betterton, Peters, Campagna, Thorne, Hodson, Davis, O'Connell, MacDiarmid, McAreavey (Culbertson 80), Hughes (McSherry 80) Meechan. Sub not used: Cairns.



### FACT FILE...

**Name:** Chris O'Connell  
**Position:** Midfield  
**D.O.B:** 12.11.79  
**Birthplace:** Cork (Ireland)  
**Honours:** Final trial U16's Ireland  
**Biggest Influence on career:** Mum and Dad  
**Favourite Player:** Roy Keane  
**Future aims:** Become a pro footballer & win the Lottery!

extra  
**IS IT TIME DEAR?!!**

ANCHOR SLOW MATURED CHEDDAR: A SUPERIOR TASTE WELL WORTH WAITING FOR.



# community scheme news

*with Clive & Jon*

**The Funweek we staged at Marlborough recently was a great success with over 80 up and coming stars being put through their paces.**

A special thank you needs to go to Angela Field at the Marlborough Leisure Centre who co-ordinated the course for us.

We are hoping to return to Marlborough in October for half term week, so all of you footballers in that area, check with Angela and the local press for further details.

Jon and I would like to officially welcome former Swindon player Tom Jones on board as Soccer Centres Co-ordinator.

Tom is a well known figure here at the Club and we are sure he will relish his new role.

We would also like to thank Nick Vitale for all his hard work over the past six months. Nick will still be a valuable member of the Community Office team, working on the Saturday Team Club and of course on our Funweeks.

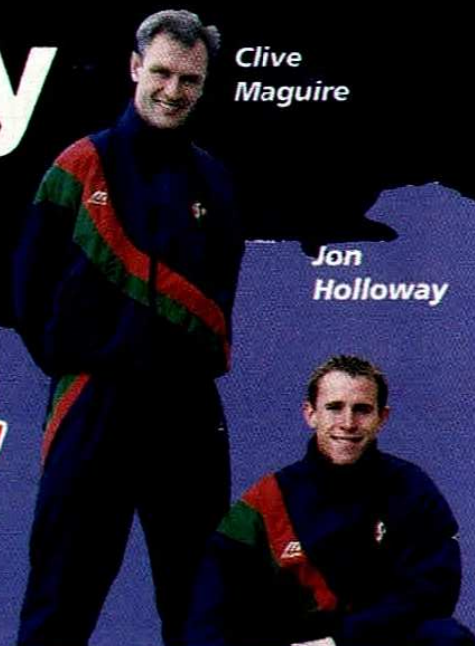
He was in full flight last week at Marlborough doing a great job with the baby 5/6 year old group, so keep up the good work Nick!

As Jon and I have mentioned before, our job does not mean just working with children.

We also get to work with our more senior supporters and pictured below are our



neighbours from the Broad Street Luncheon Club who spent some time with us having a ground tour and afternoon tea at the Club.



Clive Maguire

Jon Holloway

Everyone had a lovely time and Sue Williams (organiser) kindly sent in the picture with everybody proudly wearing our official T-shirts. We are sure you agree that they are flying the flag with pride.

Finally we would like to say hello to our special guest today Sarah Richardson who is attending her first game.

Until next time, keep cheering and let's hope we can continue our excellent start to the season with another three points this afternoon.



Watch this space for details of up and coming Soccer Centres courses.

Tom Jones is the new co-ordinator and he can be contacted on: **01793 644777**.



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Swindon Town Football Club's Community Scheme is kindly supported by:





# JUNIOR ROBINS

with Louise Kaye

Sponsored by



Your Junior Robins Newsletters will be with you next week so don't panic! The weekly training sessions will commence in a few weeks too and these will be held at a new venue. We'll keep you posted with the full details.

## Stoke City v Swindon Town

Saturday 30th August 1997. Our first away trip of the season is to Stoke's new stadium, the Britannia Stadium and you will be one of the first fans and certainly Town fans to visit their new ground.

The Junior Robins luxury coach will depart the County Ground at 10:45am and return at approx. 8:00pm. Of course, being a Junior Robins means you can travel for a fantastic price of only £8.00 and adults only £14.00, which includes return travel and match ticket. You will need to provide your own packed lunch. As soon as the coach leaves the County Ground you can sit back and watch your favourite Swindon Town clips on the video and practice your vocals for the big game. There are a limited number of places available and to book, call the Marketing Department on 01793 532121.

## Sports Personality of the Year - Fraser Digby

Cairo's Nightclub are holding Swindon's answer to the Oscars on Saturday 30th August and our very own Fraser is a nominee for Sports Personality of the Year.

Most of you will have been in the Superstore lately to get yourself the new Swindon Town kit and will have seen the Malibu Massive ballot box. Anyone can vote by simply filling in a voting form and popping it in the box. We need as many of you as possible to complete the forms to make sure Fraser wins the title!

One good turn deserves another and you can do yourself a favour by voting because you could win a prize and the chance to meet Fraser. Call into the Superstore and vote soon or poor Fraser will have a lot of forms to complete!



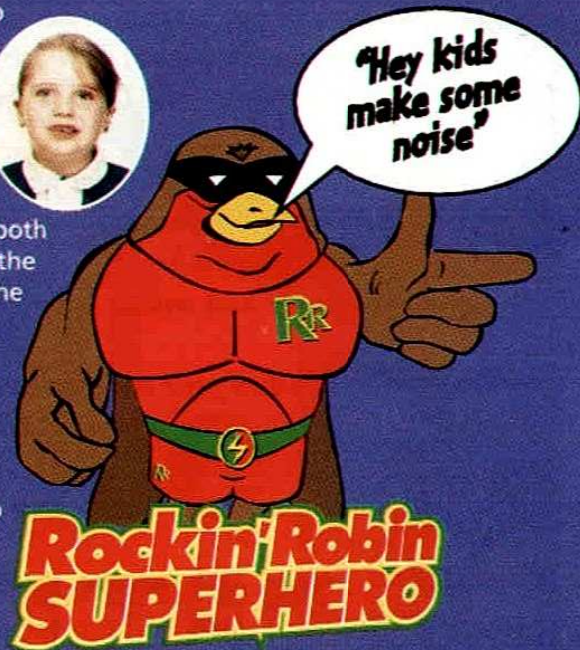
# mascots...mascots...

## Today's mascots

George Raikes-May is not a stranger to the County Ground as he attends most home games with his family. He lives in Melksham, attends St. George's School and his hobbies include playing football, cricket and the piano. Eight year old George plays in goal for Shaw & Whitley F.C. under 8's where he was voted Player of the Season. It seems that he could be following in the footsteps of his favourite player, Fraser Digby.



A warm welcome to Huddersfield mascot, Charlotte-Amy Pollard, who is 6 years old. Charlotte-Amy has seen Huddersfield play at Wembley on both occasions recently in the Autoglass final and the play-offs and she attended her first game at the age of 6 months. She attends St. Andrew C of E Infant School in Brighouse and also enjoys swimming, ballet and playing the trumpet.





# tony horne's view from a far

**Tony Horne on An Early Robins  
Mauling - journalists, eh?**



**Imagine my absolute ecstasy and uncontrolled joy when the postman unleashed his packet through my door, and the world's best football magazine landed on my mat.**

It was that day in the month that I await patiently - the day when Goal magazine arrives and keeps me chuckling and enlightened for another month. However imagine my absolute disgust when I open it up to find their predictions for the entire 1-92 in the football league - every club listed, every club reviewed and every club given a predicted league position for the season come-what-may. And where are Swindon Town - they reckon that we will finish third bottom and be relegated. They praise Macca and Darren Bullock but reckon we could be all but down by Christmas - is it

me or are they talking rubbish. Yes, we did cave in at the end of last season, but is it not true that the only teams with a bleaker future than us in Division 1 are Bury and Huddersfield. What about Oxford United, Reading and, excuse me, the 'sleeping giant' Birmingham City? (Sleeping giant? - more like out for the count.) Goal predicts a championship for Boro (hardly sticking the neck on the line) and promotion for QPR and Sunderland. The so-called big guns Wolves, Man City, Sheffield United and Nottingham Forest are ranked 4th, 5th, 6th and 7th respectively. If there is one thing that really winds me up it is the fact that year on year everyone says 'Oh yes, Wolves, a Premiership club, too good for the first division' Well, Mark McGhee, you do nothing for me. In a shock

move, I think Wolves have already been on Sky TV once this season - quelle surprise!!! Once again, Wolves will disappoint this year and Manchester City may prove to be a one-man show. Well, I know its 'early days' and 'you don't want to start looking at league tables until after Christmas' but so far Huddersfield are bottom and I have to congratulate Macca's boys on a superb start in the league. The win at Reading was the kind of game where we would not have even got a point in the last three months of last season, so to get three was a real tonic. When our form has gone down the pan in recent years, our away form has really lost it, so the steel we showed at Elm Park in a local derby was exceptional. So, Goal magazine - I love you but we will not be finishing third bottom. If we do I will walk Naked down County Road. (Have you met my dog Naked?)

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# centre of excellence

with *Phil Cannon*

**After returning from the Milk Cup during July, it was straight off to Torbay for the Totnes and Torbay Cup which was held in Devon.**

We took next year's Under 12, Under 13 and Under 14 teams with a total of 48 players taking part in a tournament which included teams from the USA, Spain, Russia and the Azerbaijan national team.

The Under 12's won through their group and in the final the opposition included 12 players from the Plymouth Centre of Excellence and what a game it was with both teams getting the ball down and playing some attractive football.

There were over 400 spectators who witnessed a 2-1

win for Swindon with goals from **Matthew Collins** and **Karl Palmer**. **Michael Pook** ended up as the leading scorer with 8 goals.

The Under 13's also got through to the final by winning all their games but were finally beaten 2-0 by S.B. Frankfurt. It was a disappointing result because the boys had already beaten this team 2-1 in the group matches thanks to two fine strikes by **Mark Draycott** who was leading scorer in this age group.

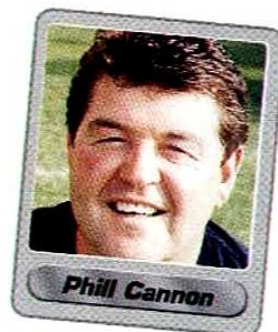
The Under 14's ran out winners in all their games before taking on a team from the USA called San Diego Surf in the final.

It was a tight game which ended 1-1 after the Americans had equalised in the last 10 minutes.

The game was decided on penalties with our lads unfortunate to lose 6-5 in sudden death spot kicks.

There was some comfort for the lads last week when they travelled up to Everton and fought out a commendable 2-2 draw with goals from **Alan Young** and **Robert Cruise**.

*This was a good performance so well done lads!*



**SWINDON TOWN**  
**Centre of Excellence**

**Spot the stars of tomorrow!**  
Swindon Town Football Club and National Power working in partnership to search for the stars of tomorrow

In partnership with

**National Power**



**Melinda Messenger**



Glamour model **Melinda Messenger** recently spent a day at the County Ground looking behind the scenes at her home town Club. Melinda was reporting for **Sky One's Live Six Show** as she interviewed the players and coaching staff and watched the lads being put through their paces on the training ground. She also took time out to pose for pictures in Swindon's new away strip and said she hopes her Club enjoy a successful campaign. Well her appearance pre-season has inspired the lads so far in the League - so let's hope she continues to be a lucky charm!



# the ticket office @swindon town tickets



**Following today's game we have three away trips in a row.**

Starting on Tuesday August 26th when we travel to Watford for the second leg of our Coca Cola Cup, first round tie (7.45pm kick-off).

Our allocation for this game is 6,936 in the Rookery (South Stand) which is an unreserved seated area that is covered.

Advanced tickets can now be purchased priced £12 for adults and £8 for concessions

Matchday tickets will cost £12 with no concessions.

## Stoke

The following Saturday, August 30th we are at Stoke City (3pm).

There is an allocation of 5000 for an unreserved seated area and tickets can be purchased in advance for £14 adults and £8 concessions.

Supporters can also pay on the day with cash over the turnstiles for the same prices.

## Ipswich

On Tuesday September 2nd, Swindon travel to Ipswich Town (7.45pm). Tickets are available priced £15 adults, £8 OAP's, £6 under 16's.

**Tickets for the following matches are now on sale:**

## Notts Forest

Saturday September 6th, Nottingham Forest (HOME) 3pm.

## Tranmere

Saturday September 13th, Tranmere Rovers (HOME), 3pm.

## Port Vale

Saturday October 4th, Port Vale (HOME), 3pm

## Bury

Saturday October 11th, Bury (HOME), 3pm.

## Norwich

Saturday October 25th, Norwich City (HOME) 3pm.

## OPENING HOURS

Mon - Friday 8.30am - 5.45pm.

Late night

Wednesday's 6.45pm.

SATURDAY'S

9am - 12 noon

(non matchdays).

**Matchday Ticket Office:**  
For Saturday matches throughout 1997,  
tickets will go on sale at 11am.

For further details on ticket availability  
contact the Ticket Office on:

**(01793) 529000**

To order by fax:

**(01793) 431887**

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Full Training will be given. We are offering excellent rates of pay for the right people.

Please apply in writing with a copy of your C.V. to Jackie Kent, Box Office Sales and Promotions Manager, Swindon Town Football Club, County Road, Swindon. SN1 2ED



# on the road... travel...



**Stoke City**  
Saturday Aug 30th  
Kick-Off 3.00pm

*The curtain goes up on a new era at Stoke - as Town are the first ever visitors to the new Britannia Stadium. Don't miss your chance to make a little piece of history!*



**Ipswich Town**  
Tuesday Sept 2nd  
Kick-Off 7.45pm

*Town complete a trio of away trips in East Anglia - which the fixtures computer has again scheduled midweek. Hopefully the weather will be kinder this time!*

## Travelling by Road...

### Stoke City

Take the A417, joining the M5 at Junction 11a. Follow the M5/M6 north, leaving the M6 at Junction 15. Go straight over the roundabout on to the A500 (North) and follow the signs to the Britannia Stadium. Car parking is adjacent to the stadium.

*Visitors accommodation will be in the South Stand.*

### Ipswich Town

Take the M4 east before joining the M25 at Junction 4b. Leave the M25 at Junction 28 to join the A12. At the junction with the A14 (Roundabout), take the second exit (London Road). Turn right at the fourth set of traffic lights, into West End Road. The recommended car park for visiting supporters is next to the coach park.



## TRAVEL CLUB



**STOKE Fare £9.00 Under 16's £7.00**

**Depart County Ground: 10.00am**

**IPSWICH Fare £12.00 Under 16's £10.00**

**Depart County Ground: 2.00pm**

Our coaches start at Aldbourne and we offer pick ups at Ashington Way plus other destinations en route. Please ask for these options and times when booking. Our coaches are either Executive or Luxury standard and we enforce our Non Smoking policy. Our Stewards are pleased to provide a selection of drinks and snacks throughout your journey, as well as the other on board entertainment we offer as well. Up to 25% reduction off our already excellent match day travel prices with our unbeatable Travel Club season ticket offer. Please ask for details. Special offers for our members - just £1.00 fee each season.

**Make Sure You Book Now At:**  
**Travel Club Office (Arkell's Stand, Supporters Club entrance) Open Every Tuesday, Wednesday and Thursday: 7:00 p.m. - 9:00 p.m. Also Open Every Matchday until 20 minutes before kick off Plus 24 hour Travel information answerphone service: Telephone (01793) 511499**  
**Or book through Barnes Coaches Ltd Information Centre or telephone any day on (01793) 540330**



## S.A.S TRAVEL



**STOKE CITY Fare £9.00**

**Depart COUNTY GROUND (Superstore) 10.15am**

**WEST SWINDON 10.00am ERMIN STREET 10.30am**

**IPSWICH TOWN Fare £11.50**

**Depart COUNTY GROUND (Superstore) 1.45pm**

**WEST SWINDON 1.30pm ERMIN STREET 2.00pm**

- Executive coach travel with hostess service of hot/cold drinks and light refreshments
- All coaches are NON SMOKING
- Reductions for accompanied under 15's
- No membership fee

### COUNTY GROUND BOOKING OFFICE

**Open: Tuesdays, Wednesdays,  
Thursdays 10am - 2pm Thursdays 7pm - 9pm  
Tel: (01793) 536757**

**24-HOUR TRAVEL and TICKET INFORMATION SERVICE  
Tel: (01793) 825935 Fax: (01793) 821015**

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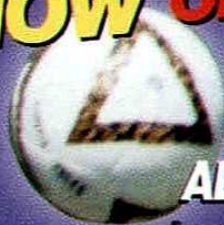
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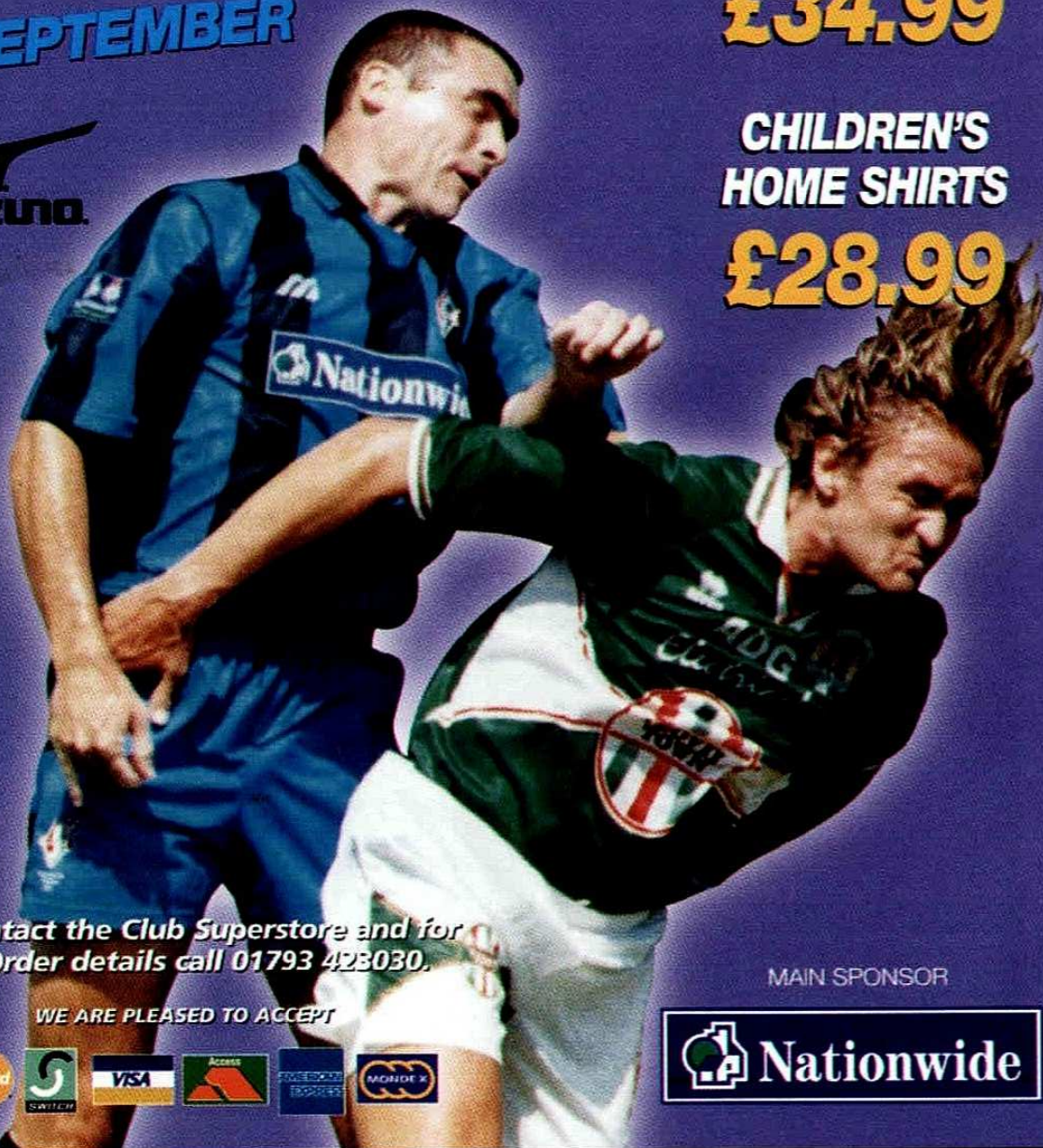


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## Goal of the Season

**Mark Walters was first to step up and collect some silverware before the Crewe game as he was handed the Non-Stop Promotions Goal of the Season Award for his spectacular strike at home to Bolton Wanderers last season.**

The award, run in conjunction with the Evening Advertiser was presented by Non-Stop's Managing Director Bryan Mathieson who said: "Mark Walters' strike against Bolton is a choice I totally agree with. I only hope that he can retain his fitness for the coming year."

Non-Stop Promotions, who are one of the country's leading Promotional Merchandise Product companies, are also one of Swindon Town's sponsors who have committed to the Club with further support for the coming season.



**Bryan Mathieson hands over the Goal of the Season Award to Mark Walters.**

## A gift for Mike Spearman

**Former Chairman Mike Spearman had a surprise**

**in store for him before the game against Crewe.**

He was presented with an inscribed piece of glassware by the rest of the Board of Directors at the Club as a memento for all his hard work during his two years in office.

New Chairman Rikki Hunt did the honours and said:

"Mike deserves a lot of credit for what he achieved during his time as Chairman.

"And he still has a very important part to play for the Club."

Junior Robin Lucy Westcott was the lucky youngster chosen to present the award to Swindon's Testimonial man.



**Lucy Westcott hands Fraser another trophy.**

## in & around the county ground

## Thanks Fraser

**To round off a highly successful Testimonial season, Swindon's shot-stopper Fraser Digby was given a silver salver by the Board of Directors on behalf of everyone at the Club.**

There was an inscription congratulating Frase on his magnificent loyal service to the Club.

"It was a great gesture and I would just like to say a big thank you to everybody who helped make my Testimonial Season so special." said Fraser.



**Rikki Hunt and the rest of the Board present Mike Spearman with his gift.**

## Junior Robins Player of the Year

**Having swept the board with the Player of the Year Awards at the end of last season, goalkeeper Fraser Digby added another trophy to his list on the opening day of the season when he was presented with the Junior Robins Player of the Year trophy.**



**Fraser Digby receives his silverware from the Board.**



# winning ways

by Dave Hollister



## Whichford Hyundai

Kennedy Drive, Eldene, Swindon, Wiltshire SN3 3SB 01793 614855



### WIN 1

WHEN ALL YOU WANT IS EVERYTHING

### The winning Nest Egg ticket vs Crewe carried no.4020 into the "winners enclosure" to collect £578!

It was purchased by **Mark Evans** of Stratton St.Margaret. Against Watford, **Nicholas Young** won £376 in return for ticket No.10180. All other tickets bearing numbers ending with 020 and 180 respectively qualified for the end-of-season car draw! Don't forget that such qualifying tickets should be taken to the Superstore within eight days of the game. Make sure your name and address is on the reverse side before depositing tickets in the

box provided.

**Andrea Vernon** of Linden Avenue in Pinehurst will - with husband **Dion** - be having a Christmas lunch on Board Concorde! This is because she purchased Ticket No.0676 in our Summer Draw. Andrea has elected to make the Supersonic trip on 6th September. This means that, after the Christmas lunch, she will be flying at twice the speed of sound (1,350 miles per hour - one mile every 2.5 seconds) on the edge of outer space. The first correct entry opened in our competition to date **Mark Walter's** birthday was

sent in by **Stewart Smith** of Wheeler Avenue, Swindon.

Your autographed football awaits collection in the Promotions Office Stewart!

**Mark's** birthday is on 2nd June as over 70 supporters correctly pointed out. To win an autographed football this week you need to examine a distant encounter with next Saturday's opponents, Stoke City. In our extended F.A. Cup run of 1951/52, the fourth round visit of Stoke City, gate receipts totalled £2,650. But what was the attendance? The first correct entry opened on 1st September will win the prize!





# from the press box *by John Cross*

***It's not always an easy life being a football reporter as one of my colleagues discovered at Reading last Saturday - mainly thanks to me!***

Ok, so the upside is a ticket to the match, a cup of tea and sandwiches at half time and, of course, most importantly being paid to watch the game you love. But with all that comes the wrath of the manager after a bad write-up following a defeat, long trips and late nights and never having a Saturday off work.

However, the Reading Evening Post's football reporter Clive Baskerville was treated to a surprise day off last Saturday when he should have been covering the derby at Elm Park when Swindon were the visitors. It was only the fourth game long serving Clive had missed in the last eight years.

And all because he had been banned by Royals Chairman John Madejski for running part of an interview I had done with former Swindon striker and ex-Reading player/manager Jimmy Quinn.

A rather bitter Quinn, now playing for Third Division Peterborough, alleged the club had **"taken a backward step"** under new boss Terry Bullivant who had spent £1.3m on players from a lower level.

Now us local evening footie reporters have a very good understanding as I gave him the pick of the quotes and therefore my interview got Clive Baskerville banned.

And as The Times wittily

reported last Monday, the catchline in the Reading Evening Post's advertisement for Clive's match reports are **"Follow the Hound."**

But if you'd followed the hound last Saturday, you would have ended up in a garden in Tilehurst where dear old Clive was pruning his roses and listening to the match on the radio! Anyway, this being the second in a new series of views from the press box, means I've got a



tough act to follow in BBC Wiltshire Sound's Shaun Hodgetts. Shaun kicked it off on the opening day against Crewe with an amusing tale or two from behind the microphone.

But he's had years of experience at doing this sort of thing, as I discovered in an antique shop of all places in Wood Street, Old Town, last Saturday.

There I was rifling through a collection of old programmes - OK, so I know I'm an anorak - when there was a column along similar lines written by Shaun

together with a picture from a programme in 1990.

Not that I'm suggesting you're part of the furniture or anything, Shaun! But at least Shaun hasn't changed a bit from his picture of seven years ago. I look terrible in my mug shot on the back of the Adver - mainly due to the fact that the bags under my eyes look heavier than a week's shopping at Sainsburys'.

I've now promised my girlfriend I'll get a new picture done on a day when I wasn't dancing the night away in a nightclub the night before!

Anyway, one of my more recent interviews was with

Town's new French sensation Philippe Cuervo who barely speaks any English.

Thankfully, local interpreter Rob Shirnwell provided his services and Town manager Steve McMahon was quick to take advantage of the opportunity.

And watching Steve McMahon asking Rob to tell Philippe to change the T-shirt he had been wearing for the last four days because it stunk, had us all in stitches. Shouting loud, holding your nose and pointing at the offending T-shirt had obviously not worked earlier! Philippe, I should explain, had only brought over a few clothes and has since moved over from France completely.

But the way he has been playing - particularly in his man of the match displays against Crewe and Reading - most of us would forget if he stunk like a skunk.

Let's hope he can produce another dazzling display today!



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Tel: (01332) 738484 - Fax: (01332)738485



with Julian Wetherall

# marketing news

**A warm welcome to the County Ground for this afternoon's Nationwide First Division game against Huddersfield Town.**

## Matchday Sponsors

We are delighted to welcome **DERWENT MARKETING** as today's Matchday Sponsors and we hope they enjoy their day at the Club. *Derwent Marketing* are the countries leading company in the publishing and corporate hospitality industry, specialising in publications produced free of charge to professional football clubs. The company have contracts to produce poster sized Fixture Charts and personalised Year Planners for almost 30 football clubs from most levels of football. From the English and Scottish Premiership, all divisions of the Football League, to the Vauxhall Conference and Unibond League. *Derwent Marketing* are proud to be associated with Swindon Town Football Club and wish them a speedy realisation of their ambition to re-establish themselves in the top flight of English Football.

## Matchball Sponsors

It is also a great pleasure to be able to introduce our two Matchball Sponsors for this afternoon's match, namely **STANLEY RACING** and **SEROBEX SCREEN PRINTERS**. *Stanley Racing* having grown from two betting shops, which were operated by the current Chairman, Leonard Steinberg in the late 1950's, are now the fourth largest bookmaker in the UK and are part of the *Stanley Leisure Group plc* who operate over 560 Betting Shops and 21 Casinos nation-wide. Their association with Swindon Town developed from their expansion into the Wiltshire area some three years ago, where they now operate 15 shops, of which four are in Swindon itself and *Stanley Racing* also operate the two Betting Kiosks inside the County Ground.

*Serobex Screen Printers* specialise in polycarbonate and polyester overlay panels and labels for the electronics industry. We would like to wish Steve McMahon and his team the best of

luck for the 1997/98 season.

For further information of our products please call (01249) 817420, Stanier Road, Porte Marsh Industrial Estate, Calne, SN11 9PX.

## Presentation Time

New recruit *Philippe Cuervo* was voted man of the match in our opening day fixture against Crewe Alexandra as he helped inspire the team to a 2-0 victory.

Matchday Sponsors *Bowerhill Machine Tools* voted Philippe as the star man but it was fellow Frenchman *Frederic Darras* who presented the new signing with his bottle of champagne.



## Christmas Party Nights

Christmas in July! We are now taking bookings for Swindon Town Christmas Party nights. A limited number of dates are still available for you to book your Christmas party.

Your fun-filled evening will consist of a traditional three course Christmas meal, followed by dancing to the Stuart Mac Roadshow.

Places are available at only £20 per head, so why not contact **Sam Sheridan on 01793 532121** to book your date.



Executive Lounge

### OUR CORPORATE SUITE SPONSORS





Jonathan Trigg's

# treatment room

Sponsored by  
**Ridgeway  
Hospital**

**Both Wayne Allison and Chris Hay were doubtful prior to last Saturday's local derby at Reading.**

However Wayne passed a late fitness test on Saturday and although we always felt Chris would struggle to get through the whole 90 minutes, the gamble paid off with Chris scoring the winner and Wayne finishing the match.

At 1-0 up we felt it wise to substitute Chris to prevent any further injury but unfortunately his replacement Steve Finney suffered his own bad luck.

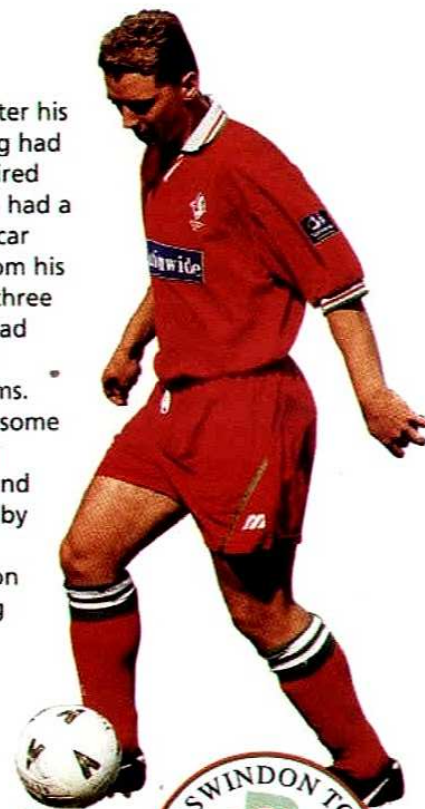
Attempting to close down a defender, Steve received a direct blow to his calf and the resulting impact caused him to fall awkwardly, damaging his left ankle ligaments.

Steve will not be available for today's match and could well be doubtful for our next league match away at Stoke.

Jason Drysdale has also been receiving treatment for a blow to his thigh this week but will make today's game.

Craig Taylor is recovering well after his hernia repair. Craig had his torn area repaired surgically and also had a large amount of scar tissue removed from his previous surgery, three years ago which had been causing him additional problems.

Craig will begin some very light jogging work next week and will be partnered by Ian Culverhouse who is now well on his way to making a full recovery.



## the shadow board

**Firstly, congratulations to the team for their flying start to the league campaign.**

Two wins out of two is, all in all, a dream start and ignoring the result against Graham Taylor's Watford, third place in the league is about 10 places higher than even the most optimistic fan could have hoped for at the start of the season.

Plaudits also to Bournemouth who head the early Second Division table. Less than 12 months ago the club was on the verge of bankruptcy. To cut a long story very short, with the aid of local company finance and the money of its supporters,

the club was saved from the liquidators; now, for maybe only one Saturday of the season, the Cherries have good cause to celebrate.

So what. Well, it was less than 20 years ago that our club was in itself in danger of going out of business and while we are in considerably better shape these days, the Bournemouth's and Brighton's of this world are clubs on a comparatively equal footing to our own.

We do not live comfortably with Manchester United, Liverpool or even Southampton for that matter. Clubs down and out(side) the Premiership should therefore look to one another for ideas and advise if there is


any hope of the game remaining in its present form in the lower leagues.

Possibly the most important aspect of this trawling for ideas is in each club seeking the advice of its existing supporter base as to how the clubs can improve the package, so to speak, that they presently offer the supporter. At Swindon Town we have been extremely fortunate over the past few years that we have had a Board of Directors sufficiently open-minded as to incorporate the representation of supporters' views to the board in the form of the Shadow Board. Long may it continue.



**Write to us at the Swindon Town Shadow Board at: P.O. Box 663, Swindon SN1 2NX.**





**Okay - I hold my hands up I got it wrong...In this column on the opening day of the season I predicted that gates would be down because the season was, in my opinion, starting far too early.**

I haven't altered my views on the timing but the official Nationwide Gates Analysis for the opening day shows our game got off to a flying start. Division One in fact pulled in an extra 37,202 over the 12 games played compared with the returns for day one in the 1996-97 season, an incredible increase of 23.3 per cent, yes almost a quarter up. Indeed, all three divisions were better than last year to produce an overall upward trend of 18.9 per cent.

Manchester City had the fourth highest attendance in the country with an opening day gate of 30,474 against Portsmouth while Middlesbrough, despite their relegation, attracted 29,414 to the Cellnet Riverside Stadium for the comparative unfashionable opposition of Charlton Athletic.

It is good news for all of us but our turn out of 8,334 against Crewe was a trifle disappointing, being up on our first home game in 1995/96, against York City, which was watched by 7,746 but marginally down on last season's opening home First Division game with Port Vale, to which 8,706 responded.

I still maintain that opening the season during the most popular holiday period is somewhat counter-productive in commercial terms, but that said it is time to eat humble pie.

The Most Talked About subject of the week has been Tony Blair's governmental decision to tell soccer, rugby and cricket that there is no room for us in the new sports academy.

I am one of those people who takes any rebuff to our beloved sport personally and the prime minister's intervention to change the concept of Britain's proposed new National Sports Academy and ignore the nation's most popular team games left me speechless.

What is the man thinking about? He is in danger of becoming as big a clown as Tony Banks, the Sports Minister, who after suggesting we should disband the home nations and field one Great

## from the Colin Benson sidelines

Britain football team has now called for a ban on flags and national anthems at international games.

It was left to culture secretary Chris Smith to explain that the government wanted to boost the *"less commercial sports such as the Olympic Games."*

Less commercial, I ask you. There is nothing less commercial than the Olympic Games for heavens sake which these days is all about money. And one feels really sorry for our poor Olympic athletes, who only command £30,000 appearance money to participate at tracks around Europe and go off to Los Angeles and Australia for winter training. All this and they still could not muster a single gold medal at the World Championships.

They say Linford Christie is now a millionaire. Not bad for

an amateur athlete don't you think. I don't begrudge the man his money, he has done his country proud. It is the sham that annoys me, the athletics fraternity continually hide behind a cloak of amateurism when in truth many of them are highly paid professionals with amateur ideals.

The problem is that because the nature of the sport concentrates on individuals, much of the great wealth circulating in athletics goes into individual pockets rather than into developing the sport as a whole.

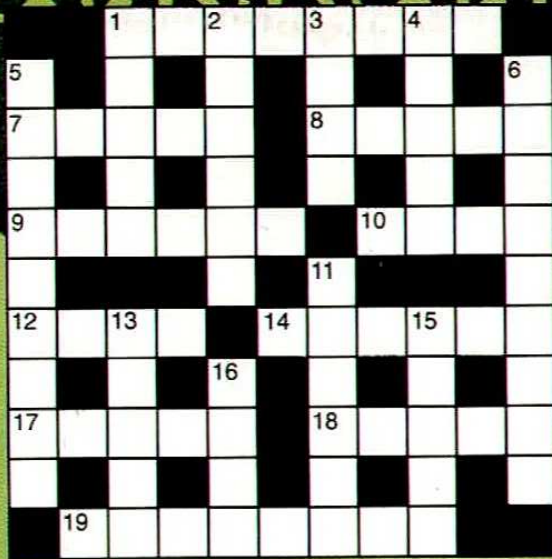
But don't get sucked in that they are the poor underprivileged members of the sporting community. We might remind Mr Blair that England won gold in 1966. One World Cup the sum total of the home nations' success on the international front, and that achieved 31 years ago. Our cricketers have just lost the ashes again and our rugby-union side is no match for the powers from the southern hemisphere...and we don't warrant consideration for the National Sports Academy... Think again Downing Street.

Finally congratulations to MOTD which celebrates its 33rd birthday. It all started on Saturday August 22, 1964, as a low budget football programme hidden among BBC 2's schedule and featured Liverpool v Arsenal. Now, over 1,000 programmes on, Match of the Day is a must for nearly every fan.

Incidentally do you know who featured in the first FA Cup Final covered by BBC TV? It was in 1938 and was between Huddersfield Town and Preston North End, won 1-0 by Preston in extra-time.



compiled by Dave Hollister



## clues across...

1. ----- Ravanelli (8)
7. Season about to end now (5)
8. Schoolboys team well beaten? (5)
9. Penalty takers sometimes do this (3-3)
10. Footballing Father-To-Be wants one badly (1-3)
12. West Hams end (4)
14. Marple changes to join Carlton (6)
17. Fan should do this in a orderly fashion after the game (5)
18. Brain Little's home (5)
19. Jo is, we hear (2-6)

## clues down...

1. Open for supporters questions (5)
2. Nat Lofthouse is still there (6)
3. Paul changes from nice (4)
4. Who's inclined to rush? (3-2)
5. He's Fab! (9)
6. Do this for complete Whiteside (3-6)
11. Game is after 45 minutes (6)
13. Spaniards play for them (5)
15. Home of Inter (5)
16. Every supporter has one (4)

**Answers across...**

1 FABRIZIO, 7 APRIL, 8 CANED, 9 AIM LOW, 10 A SON, 12 EAST, 14 PALMER, 17 LEAVE, 18 VILLA, 19 IN JORDAN

**Answers down...**

1 FORUM, 2 BOLTON, 3 INCE, 4 IANIS, 5 RAVANELLI, 6 ADD NORMAN, 11 HALVED, 13 SPAIN, 15 MILAN, 16 HERO

# MYSTIC nut-meg PREDICT THE SCORE

See if you can predict today's results....

Birmingham City	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
Bradford City																			
Bury																			
Middlesbrough																			
Norwich City																			
Oxford United																			
Port Vale																			
QPR																			
Sheffield United																			
Swindon Town																			
Reading																			
Ipswich Town																			
Charlton Athletic																			
Stoke																			
Crewe Alexandra																			
Notts Forest																			
Sunderland																			
Stockport County																			
Portsmouth																			
Huddersfield																			

## pick a team!

David Seaman  
Chris Woods  
Ian Walker

Mark Robinson  
Rob Jones  
A Kanchelskis

Gary Pallister  
Stuart Pearce  
Colin Hendry

John Scales  
Rio Ferdinand  
Steve Bruce

Paolo Maldini  
Tony Dorigo  
Nigel Winterburn

Julen Guerrero  
Kevin Horlock  
S McMahon

Gheorghe Hagi  
M Laudrup  
Matthias Sammer

Paul Merson  
J Redknapp  
Eric Cantona

Marcel Desailly  
Zvonimir Boban  
Nick Barnby

Stan Collymore  
Matt Le Tissier  
Bergkamp

Ryan Giggs  
Ruud Gullit  
Robbie Fowler

**Last week's team:**

Gordon Banks,  
David May, Tony Adams, Chopper Harris, Roberto Carlos,  
Phil Neville, Paul Gascoigne, David Batty, David Ginola,  
Alan Shearer, Pele.

Pick your team from the names above and try to match the team selected by our programme Editor ..answers in next edition of the matchday magazine!



# SPORT-IN YEAR 1981

1. Name the player who scored for both teams in the Cup Final.
2. Who managed Villa to their first title in 71 years.
3. Who was appointed as manager of Everton for the first time.
4. In the new season what revolutionary change was introduced.
5. Name the horse Bob Champion rode to Grand National success.
6. A great motor cyclist died tragically in a motor accident.
7. A mysterious horse won the Derby.
8. Who was 149 not out for England at Headingley.
9. A lowly Scandinavian team beat England in a World Cup Qualifier.
10. A Dutchman was voted Footballer of the year.

**ANSWERS...**  
 1 TOMMY HUTCHISON, 2 RON SAUNDERS, 3 HOWARD KENDALL, 4 PITS FOR A WIN, 5 ALDANTIL, 6 MIKE HAILWOOD, 7 SHERGAR, 8 VAN BOTHERAM, 9 NORWAY, 10 FRANS THUISSEN



**WHO'S THIS?**

Last week: Mark Walters

**WHO'S KIT?**



Last week: Crewe Alex

## FACE in the crowd

Are you the lucky winner of our 'Face in the Crowd' competition?



In every Matchday Magazine we will be publishing a photograph with a face circled. If you are the winner please call Louise Kaye in the Marketing Department on (01793) 532121 in person within 14 days of the date of publication to collect your prize!



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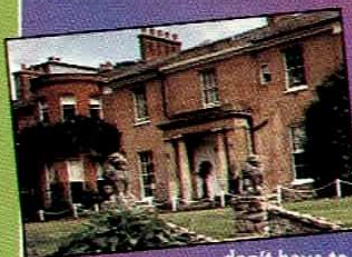
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TWO NUMBERS	£49	NIL
THREE NUMBERS	£512	£10
FOUR NUMBERS	£6,561	typically £65
FIVE NUMBERS	£100,000	typically £1250

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The weekend break is for two people for two nights and can be taken at any of Jarvis' 63 fine hotels across the UK.

All you need to do to win a Jarvis weekend break is hold onto your ticket stub until half-time. Straight after the half time scores are announced, we'll call out a seat number, which one of the Swindon Town players will randomly pick for us at half-time.

If it's your seat, come along with your ticket, to the Reception and ask for Louise Kaye and pick up your Free Jarvis Weekend Break voucher. It's as simple as that.

*So listen out at the half-time break and you could be going on a superb weekend break with JARVIS HOTELS.*





# swindon town ladies

by Roger Reeves

**Swindon Town Ladies have kept busy during the close season by entering various six-a-side competitions, although they failed to return with any silverware.**

Kerie Garwood and Tracy Mackeddie went to the United States to coach girls at the Major League's Soccer Camps. Kerie was based in Arizona and Tracy in Atlanta.

Midfielder Justine Hume married Paul Trueman at St Mary's Church, Rodbourne Cheney. Justine signed for the club in 1993 when it was first formed and has played almost a hundred games.

We congratulate her and Paul on their marriage.

In June both the Senior and under Sixteen teams played in the Women's National Five-a-side finals at the Aston Villa Sports Centre in Birmingham.

Both sides had earned their places in the final by finishing runners up in the Regional Fives held at Portsmouth in January.

The Juniors were in a strong group of Mill Hill (London) Middlesborough and Southampton and although they played well they did not make the knockout stages of the competition.

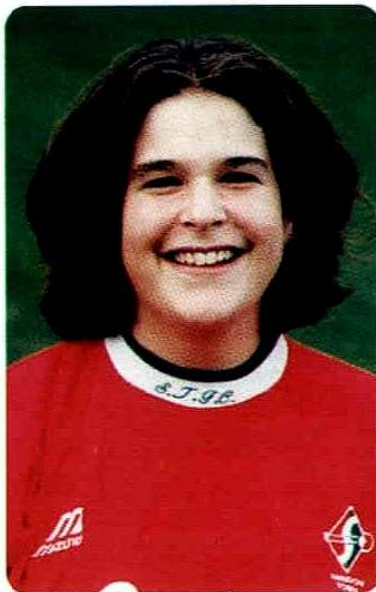
The Seniors beat Coventry City and Sheffield United and lost to Middlesborough but it was enough to take them through to the quarter finals where they were beaten by Norwich City. (Under Sixteen Squad - Leanne Taylor, Kelly Castle, Sue Shaw, Adelle Taylor, Zoe Greaves and

Sarah Richardson. Senior Squad - Jo Sharpe, Sara Previtt, Sharon Black, Kim Reeves, Nadine Lloyd and Pam Laker.

In the First Round of the Women's FA Cup the Town have been drawn away to Freeway from Bristol. Freeway play in the South West Regional League so will be new opposition for the Town. The tie will be played on Sunday 28th September.

In May the Town held an end of season Disco when Steve Cowe presented the annual awards. Player of the Season: Netti Wyness, Runner-up: Kim Reeves. Player's Player: Clare Tyson. Runner-up: Kim Reeves. Manager's Player of the Season: Clare Tyson. Most Improved Player: Adelle Taylor. Highest Goal Scorer: Nadine Lloyd.

Best Supporting Player: Kerie Garwood.



**Kim Reeves, who was the Town's top scorer in the National Five-a-Side Finals.**

## FIXTURES 97/98

### Southern Region League Premier Division

SUN 31ST AUG	HAVANT TOWN	H
Sun 7th Sept	Southampton Saints	A
Sun 14th Sept	Launton	A
Sun 28th Sept	Freeway (FA Cup R1)	A
SUN 5TH OCT	BINFIELD	H
Sun 12th Oct	Reading Royals	A
SUN 19TH OCT	PORTSMOUTH	H
SUN 26TH OCT	CHELTHENHAM	H
Sun. 2nd Nov	Oxford United	A
SUN 9TH NOV	SOUTHAMPTON	H
Sun 16th Nov	Havant Town	A
SUN 23RD NOV	SOTON SAINTS	H
SUN 30TH NOV	LAUNTON	H
Sun 7th Dec	League Cup (1st Rnd)	
Sun 14th Dec	TBA	
Sat 11th JAN	SWINDON SPITFIRES	H
Sun 18th Jan	Binfield	A
Sun 25th Jan	League Cup (2nd Rnd)	
1st Feb	Reading Royals	H
8th Feb	Portsmouth	A
15th Feb	Cheltenham	A
22ND FEB	OXFORD UNITED	H
1st Mar	Southampton	A

## THE LEAGUE

### Southern Region League Division 1 final table 1996-97 season

	P	W	D	L	F	A	Pts
Reading Royals	18	15	0	3	76	23	45
Portsmouth	18	10	6	2	37	20	36
Southampton Saints	18	11	2	5	39	30	35
Southampton	18	10	2	6	66	33	32
Cheltenham	18	8	6	4	36	38	30
Swindon Spitfires	18	8	2	8	42	42	26
<b>Swindon Town</b>	<b>18</b>	<b>5</b>	<b>2</b>	<b>10</b>	<b>46</b>	<b>57</b>	<b>20</b>
Binfield	18	6	1	11	22	42	19
Havant Town	18	2	4	12	15	43	10
Ringwood	18	0	3	15	14	66	3

## NEXT HOME GAME

**Sunday 31st August 1997**

**Havant Town**



# Trust us to help the game

The Football Trust has been providing support for the game at every level throughout the UK for over 22 years. Its present priority task is to help League clubs to complete the implementation of the Taylor Report recommendations.

Thanks to the Government and to the Football Association, the FA Premier League and the English Sports Council, a major new funding package to secure the future of the Trust has been put in place.

These funds will be in addition to income derived from the football pools companies Littlewoods, Vernons and Zetters, and will enable the Trust to complete its Taylor task, carry on its essential safety work and continue to grant aid football at every level. The Government's commitment to the Trust has the support of everyone who cares about our national game.



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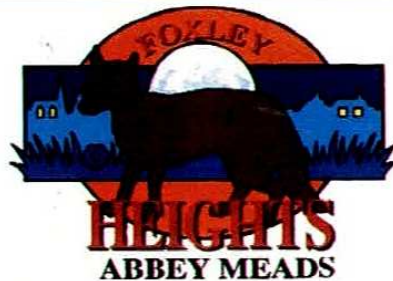
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**The Nationwide Football League Division One table makes good reading this week.**

**Nottingham Forest**, who have made the most positive start of any side with five goals in two league games and eight in the **Coca Cola Cup**, are perhaps not surprise leaders, but with **West Brom** and ourselves second and third and **Portsmouth** in fourth position, the top of the table certainly does not reflect the anticipated formation.

Naturally we are not getting carried away. Two wins doesn't make a promotion season of course but it helps. How often has Steve McMahon emphasised that success breeds success, that winning becomes a habit, and a good one at that.

What is most impressive about our statistics is the fact that we are the only team in the top four not to have conceded a goal and Fraser Digby will be doing his best to make it three shut-outs in a row this afternoon.

**Nottingham Forest** put on a sound performance to come back from a goal down to beat **Norwich City** 4-1 and will be expected to account for **Oxford United** this afternoon at the Manor Ground. The U's, who opened the season with a 2-0 home victory over our visitors this afternoon, **Huddersfield Town** ran **Charlton** close at the Valley. **Charlton's** 3-2 win keeps them in touch. Their manager, Alan Curbishley, reckons that if small clubs like us don't go up in the next two years we never will. He claims the gap between the Premiership is getting wider and wider. He says: "There is even a safety net for the clubs relegated from the Premiership. They get millions for a couple of years to allow them to keep their best players."

He has a point but is probably a little too extreme. When **Carlisle United**, with John Gorman at fullback, reached the old First Division in 1974 they said the same thing. But no matter what the divide there is always the odd fairy tale success. Remember 1993. It is nice to see **West Brom** on the up again. They have always had a reputation as a footballing side and in Ray Harford they have a fine manager. They are at home in a Black Country derby with **Wolves**, whose two away wins this season suggest they are continuing where they left off last season but I go for a draw this time even if on paper **Wolves** look the business.



Steve Sedgley has added class to the defence and 17-year-old Robbie Keane is a real gem but there is still something lacking. They look ordinary somehow and with Steve Bull struggling for form their goal potential is limited.

**Portsmouth**, who are importing Australian internationals by the dozen it seems, will find it tough at Bramall Lane. Fjortoft sat it out in the 0-0 draw at Molineux last week, "a tactical decision" the Blades new manager, Nigel Spackman, told me. I fancy he will play him alongside Brian Deane today and if he does look for a home win **Bradford City** were struggling for their First Division lives last season. Today they are seventh thanks to a 2-1 win over

**Stockport County** and a 0-0 draw with **Stoke City**. Today they are home for the third time, against **Ipswich Town**.

Former Town star Chris Kamara spent over £1 million on new players in the summer, Robert Steiner from Norrkopping and Peter Beagrie from **Manchester City** being his most expensive signings. Amongst the other names in a much changed side are Mark Prudhoe, acquired from **Stoke**, Jamie Lawrence from **Leicester City** and former Derby and England under-21 international Craig Ramage on a free from **Watford**.

**Sunderland** gained further backing as promotion favourites following their 3-1 victory over **Manchester City**. But it was only two late goals against 10-man City that gave them the edge. Today they are at **Port Vale** who are still looking for their first point.

**Middlesbrough** will be favourites to beat a **Stoke City** side still looking for their first League goal.

The Potteries side have only conceded one it is true but will find Ravanelli and company a hard act to stifle.


**Birmingham City** and **Norwich City** should make home advantage pay against **Reading** and **Crewe** respectively. This is a bit of a crisis game for the Canaries who have had a dreadful start, losing at home to **Wolves**, and thrashed at Forest. Manager Mike Walker was not happy with the commitment at **Nottingham** and has demanded better.

Another manager under pressure (already) is Stewart Houston at Loftus Road. Anything less than victory over **Stockport County** will only enhance the mounting frustration in the London camp.





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with Mark Seagraves

**Apart from the Cup result against Watford we've made a good start to the new season.**

Six points and two clean sheets in the League was just what we wanted and it shows that we have managed to shore up our defence which was something we were keen to do.

Obviously its early days yet but if we can continue to show the same level of commitment that we displayed against Crewe and Reading then we won't go too far wrong.

I thought we thoroughly deserved the win at Elm Park last Saturday because we were more solid, fitter, quicker and a lot stronger than Reading even in the very hot conditions.

It was good to see Chris score his first goal which was enough to earn us all three points.

He's not fit enough yet but if he can score when he is not 100 per cent imagine what he will be able to do when he is at full fitness. Philippe Cuervo is also looking good and he's picking the English language up by the day.

He already knows the phrases "time" and "man on" and a few others so there's no real problem with communication on the pitch.

He's very quick with

### the captain's comment

a lot of ability and he has added another dimension to our game which is great for the team.

Looking ahead to today's game, as most of you will remember we beat them 6-0 at the County Ground last season but this afternoon I'd quite happily settle for a 1-0 win.

There's no doubt that they will

come out desperate to erase the memory of that hiding last year but if we can keep together and do what we want to do then we'll be half way towards another three points. A win today could be just the boost we need in preparation for Tuesday's Cup game at Watford. We have got a lot to do but if we can get an early goal it will be interesting to see how they cope.

The first game was very disappointing all round. Their first goal was down to sloppy defending and we never really looked like penetrating their defence, even when they were reduced to 10 men.

Now it is up to us to reverse that on Tuesday night and your support at Vicarage Road would be much appreciated.

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## FACT FILE...

**Date of Birth:** 13/08/69

**Place of Birth:**

Ris-Orangis, France.

### School years

**Secondary School attended:**

Centre de Formation,  
Saint Etienne

**Best Subject at School:** French

**Worst Subject at School:** Maths

**Football Team supported at**

**School:** Saint Etienne

**Football heroes as a**

**schoolboy:** Platini,

Maradona, Pele.

**Favourite football position at**

**School:** Striker

**Career taken up if not**

**football:** Don't know

**First match ever seen:**

Paris Saint Germain v Nantes.

**At what age did you first**

**attend matches:** 9 years

### Now

**Favourite other sport:**

Basketball, Athletics

**Biggest influence on career:**

Parents, family

**Best match ever seen:**

France v Brazil

**Favourite Football expert:**

Balbir Denis (Frenchman)

**Favourite country to watch:**

France

**Highlight of career:** Reaching

semi final of French Cup.

**Biggest disappointment:**

Relegation to French 2nd

Division

# close-up profit Philippe Cuervo

**The signing of Frenchman Philippe Cuervo on a free transfer under the Bosman ruling could prove to be a master stroke by Town boss Steve McMahon.**

The 28 year old midfield maestro is already proving to be a revelation and although he's not too hot on the English language - he's letting his feet do most of the talking!

On agreeing a three year contract at the County Ground he said he was *"very pleased"* to be joining and was *"looking forward to playing in England."*

Well, the Swindon fans are also highly delighted to be witnessing his French flair on the pitch and fellow countryman Freddie Darras has at last got someone he can have a lengthy conversation with.

Indeed the two French lads have forged something of a potent partnership down the right flank for Swindon.

The Swindon squad has certainly got something of a cosmopolitan look about with the two Frenchmen, an Australian (Frank Talia), four Scotsmen (Chris Hay, Scott Leitch, Lee Collins and Alex Finlayson) along with a Northern Ireland International in Alan McDonald and young Welsh Under 18 skipper Michael Pattimore.

But at the moment it is Cuervo who has been hitting the headlines with a string of impressive performances and the Gaffer Steve McMahon believes he will get even better.

*"It's early days for Philippe*

*and he is still settling in but I've been delighted with what I've seen of him so far.*

*"He impressed during his trial period and I had no hesitation in bringing him in on a free transfer under the Bosman ruling.*

*"He's good on the ball, likes to take on players and can tackle as well so I'm sure he will prove to be a valuable member of the team during the course of the season."*

But what does Cuervo make of it all, well with the help of physio Jonathan Trigg and Frederic Darras I managed to get a few answers.

*"I needed a new challenge and wanted to sample what English football was like.*

*"I was unhappy playing Second Division football in France and so I was pleased to get the chance to join Swindon in the English First Division,"* he commented.

Cuervo began playing football at the age of 16 when he signed an apprenticeship with Saint Etienne. He made his debut at the age of 19 and signed his first professional contract at about the same time.

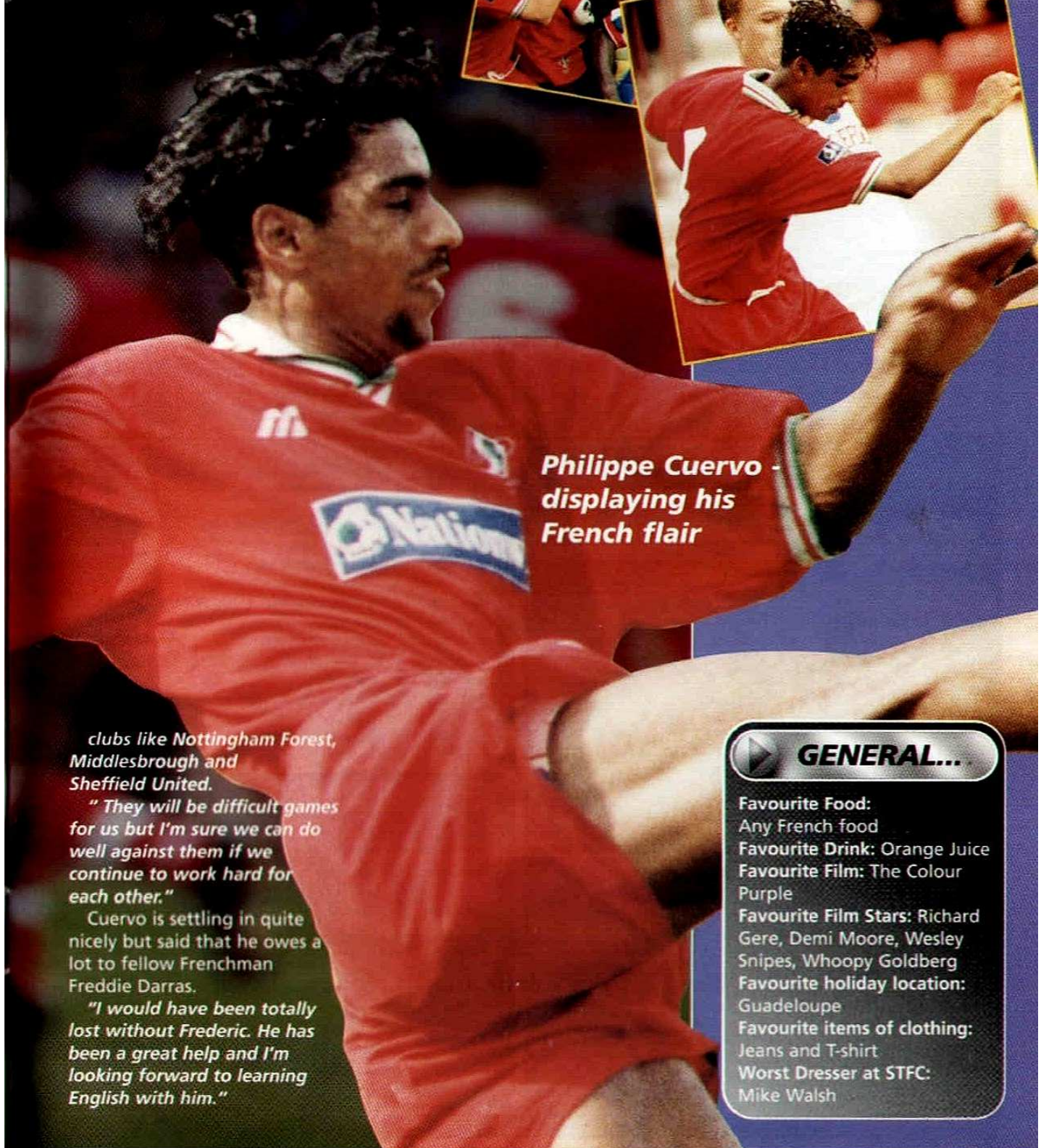
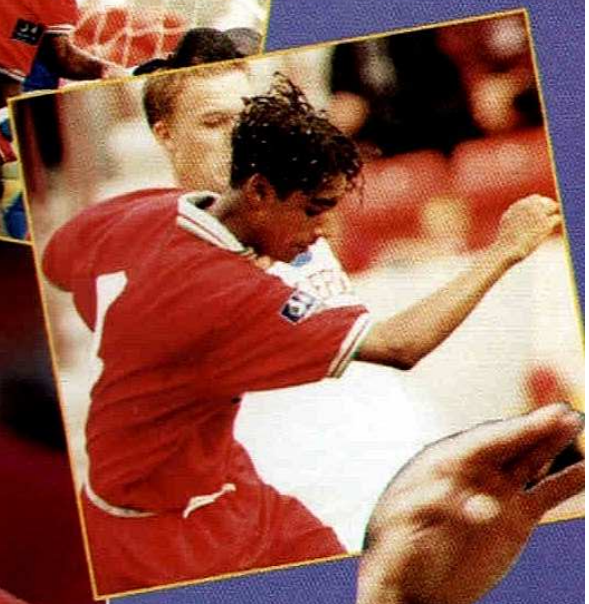
He left Saint Etienne last season to join French rivals Sochaux but with his contract up he was invited to try his luck at the County Ground and the rest as they say is history.

*"The football over here is a lot tighter and more physical but I'm enjoying it very much,"* he said.

*"I'm hoping for a good season with Swindon and I'm looking forward to playing against some of the bigger*



# le



**Philippe Cuervo - displaying his French flair**

clubs like Nottingham Forest, Middlesbrough and Sheffield United.

*"They will be difficult games for us but I'm sure we can do well against them if we continue to work hard for each other."*

Cuervo is settling in quite nicely but said that he owes a lot to fellow Frenchman Freddie Darras.

*"I would have been totally lost without Frederic. He has been a great help and I'm looking forward to learning English with him."*

### ▶ GENERAL...

- Favourite Food:** Any French food
- Favourite Drink:** Orange Juice
- Favourite Film:** The Colour Purple
- Favourite Film Stars:** Richard Gere, Demi Moore, Wesley Snipes, Whoopy Goldberg
- Favourite holiday location:** Guadeloupe
- Favourite items of clothing:** Jeans and T-shirt
- Worst Dresser at STFC:** Mike Walsh



# statistics 1997/98 season



**Huddersfield  
Town**



All home Saturday fixtures will kick-off at 3.00pm.  
Home Sunday and Bank Holiday fixtures will kick-off as advertised.  
Home midweek fixtures will kick-off at 7.45pm.  
All dates and times of kick-off's are subject to change.



## NATIONWIDE LEAGUE DIVISION 1 LEAGUE TABLE 1997/98

	P	W	D	L	W	D	L	F	A	PTS.
NOTTINGHAM FOREST	2	1	0	0	1	0	0	5	1	6
WEST BROMWICH ALBION	2	1	0	0	1	0	0	5	3	6
SWINDON TOWN	2	1	0	0	1	0	0	3	0	6
PORTSMOUTH	2	1	0	0	0	1	0	5	3	4
SHEFFIELD UNITED	2	1	0	0	0	1	0	2	0	4
WOLVES	2	0	1	0	1	0	0	2	0	4
BRADFORD CITY	2	1	1	0	0	0	0	2	1	4
OXFORD UNITED	2	1	0	0	0	0	1	4	3	3
CHARLTON ATHLETIC	2	1	0	0	0	0	1	4	4	3
SUNDERLAND	2	1	0	0	0	0	1	3	3	3
TRANMERE ROVERS	2	1	0	0	0	0	1	3	3	3
BIRMINGHAM CITY	1	1	0	0	0	0	0	2	0	3
MIDDLESBROUGH	1	1	0	0	0	0	0	2	1	3
BURY	2	0	1	0	0	1	0	1	1	2
MANCHESTER CITY	2	0	1	0	0	0	1	3	5	1
QUEENS PARK RANGERS	2	0	1	0	0	0	1	1	2	1
READING	2	0	0	1	0	1	0	1	2	1
STOCKPORT COUNTY	2	0	1	0	0	0	1	1	2	1
IPSWICH TOWN	1	0	0	0	0	1	0	0	0	1
STOKE CITY	2	0	0	0	0	1	1	0	2	1
CREWE ALEXANDRA	2	0	0	1	0	0	1	2	5	0
PORT VALE	2	0	0	1	0	0	1	1	4	0
NORWICH CITY	2	0	0	1	0	0	1	1	6	0
HUDDERSFIELD TOWN	1	0	0	0	0	0	1	0	2	0



## First Team Player Appearances 97/98

Player Name:	League		Cup		Total	
	Apps.	Gls.	Apps.	Gls.	Apps.	Gls.
WAYNE ALLISON	2	1	1	0	3	1
DARREN BULLOCK	(2)	0	0	0	(2)	0
LEE COLLINS	-	-	-	-	-	-
STEVE COWE	0	0	(1)	0	(1)	0
PHILIPPE CUERVO	2	0	1	0	3	0
IAN CULVERHOUSE	-	-	-	-	-	-
FREDERIC DARRAS	2	0	1	0	3	0
FRASER DIGBY	2	0	1	0	3	0
JASON DRYSDALE	2	0	1	0	3	0
GARY ELKINS	-	-	-	-	-	-
STEVE FINNEY	(2)	1	1	0	1(2)	1
TY GOODEN	2	0	1	0	3	0
CHRIS HAY	2	1	0	0	2	1
PETER HOLCROFT	-	-	-	-	-	-
PHIL KING	-	-	-	-	-	-
SCOTT LEITCH	2	0	1	0	3	0
ALAN McDONALD	2	0	1	0	3	0
MARK ROBINSON	2	0	1	0	3	0
MARK SEAGRAVES	2	0	1	0	3	0
ALEX SMITH	-	-	-	-	-	-
FRANK TALIA	-	-	-	-	-	-
CRAIG TAYLOR	-	-	-	-	-	-
MARK WALTERS	(2)	0	(1)	0	(3)	0
KEVIN WATSON	-	-	-	-	-	-

Date Opponents Res Att.

SAT AUG 9	CREWE ALEXANDRA	H	2-0	8,334
WED AUG 13	WATFORD CCC 1 (1)	H	0-2	6,271
Sat Aug 16	Reading	A	1-0	9,338
SAT AUG 23	HUDDERSFIELD TOWN	H		
Tues Aug 26	Watford CCC 1 (2)	A		
Sat Aug 30	Stoke City	A		
Tues Sep 2	Ipswich Town	A		
SAT SEP 6	NOTTINGHAM FOREST	H		
SAT SEP 13	TRANMERE ROVERS	H		
Sat Sep 20	West Bromwich Albion	A		
Sat Sep 27	Manchester City	A		
SAT OCT 4	PORT VALE	H		
SAT OCT 11	BURY	H		
Sat Oct 18	Wolverhampton W.	A		
Tue Oct 21	Sunderland	A		
SAT OCT 25	NORWICH CITY	H		
Fri Oct 31	Portsmouth	A		
WED NOV 5	QUEENS PARK RANGERS	H		
SAT NOV 8	BRADFORD CITY	H		
Sat Nov 15	Stockport County (F.A. CUP 1)	A		
SAT NOV 22	MIDDLESBROUGH	H		
Fri Nov 28	Charlton Athletic	A		
SAT DEC 6	OXFORD UNITED (F.A. Cup 2)	H		
Sat Dec 13	Sheffield United	A		
SAT DEC 20	BIRMINGHAM CITY	H		
Fri Dec 26	Nottingham Forest	A		
SUN DEC 28	IPSWICH TOWN	H		
Sat Jan 3	(F.A. CUP 3)			
Sat Jan 10	Crewe Alexandra	A		
SAT JAN 17	READING	H		
Sat Jan 24	(F.A. CUP 4)			
WED JAN 28	STOKE CITY	H		
Sat Jan 31	Huddersfield Town	A		
SAT FEB 7	WEST BROMWICH ALBION	H		
Sat Feb 14	Tranmere Rovers (F.A. Cup 5)	A		
Tue Feb 17	Port Vale	A		
SAT FEB 21	MANCHESTER CITY	H		
WED FEB 25	WOLVERHAMPTON W.	H		
Sat Feb 28	Bury	A		
Tue Mar 3	Bradford City	A		
SAT MAR 7	PORTSMOUTH (F.A. CUP 6)	H		
Sat Mar 14	Queens Park Rangers	A		
SAT MAR 21	STOCKPORT COUNTY	H		
Wed Mar 25	Middlesbrough	A		
SAT APR 4	CHARLTON ATHLETIC (F.A. Cup SF)	H		
Sat Apr 11	Oxford United	A		
MON APR 13	SHEFFIELD UNITED	H		
Sat Apr 18	Birmingham City	A		
Sat Apr 25	Norwich City	A		
SUN MAY 3	SUNDERLAND	H		
Sat May 16	F.A. Cup Final			

### Stats table key

FAC = F.A. Cup  
C.C.C = Coca-Cola Cup  
\* After Extra Time  
^ Indicates own goal

### Substitutes Used

SUB 1 ■  
SUB 2 ▲  
SUB 3 ●  
Goalscorer

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Front Cover Picture: Chris Hay

1	2	3	4	5	6	7	8	9	10	11	12	13	14
DIGBY	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	MCDONALD	ROBINSON	CUERVO ▲	HAY ■	ALLISON	GOODEN	FINNEY ■	BULLOCK ▲	WALTERS
DIGBY	DARRAS	DRYSDALE	LEITCH	SEAGRAVES ■	MCDONALD	ROBINSON	CUERVO	FINNEY ▲	ALLISON	GOODEN	COWE ▲	WATSON	WALTERS ■
DIGBY	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	MCDONALD	ROBINSON	CUERVO ●	HAY ■	ALLISON	GOODEN	FINNEY ■ ▲	BULLOCK ●	WALTERS ▲

**Next Home Match**

**Saturday 6th September**

NATIONWIDE LEAGUE DIVISION ONE

**Nottingham Forest**

**Kick-Off 3.00pm**

**CLUBCALL**

SWINDONTOWNFC

**ClubCall**

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news updates, match commentaries and all the latest ticket information.

\* Calls charged at 50p at all times

**Information**

**IMPORTANT NOTICE**

Important safety announcements by the Club Management over the public address system will be preceded by a loud signal to catch the attention of spectators.



# team check

## Swindon Town

- FRASER DIGBY
- FREDERIC DARRAS
- JASON DRYSDALE
- SCOTT LEITCH
- MARK SEAGRAVES
- ALAN McDONALD
- MARK ROBINSON
- PHILIPPE CUERVO
- CHRIS HAY
- WAYNE ALLISON
- TY GOODEN
- 
- 
- 
- 
- TEAM MANAGER  
STEVE McMAHON

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14

## Huddersfield

- STEVE FRANCIS
- STEVE JENKINS
- ROBBIE RYAN
- JON DYSON
- ANDY MORRISON
- ROB EDWARDS
- DAVID BERESFORD
- LEE MAKEL
- MARCUS STEWART
- ANDY PAYTON
- WAYNE BURNETT
- 
- 
- 
- 
- TEAM MANAGER  
BRIAN HORTON

**CLUBCALL**




**ClubCall**  
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and all the latest ticket information.  
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**Today's Result  
and Attendance**

Swindon v Huddersfield  
Attendance




**Referee:**  
Alan Wiley (Burntwood, Staffs)

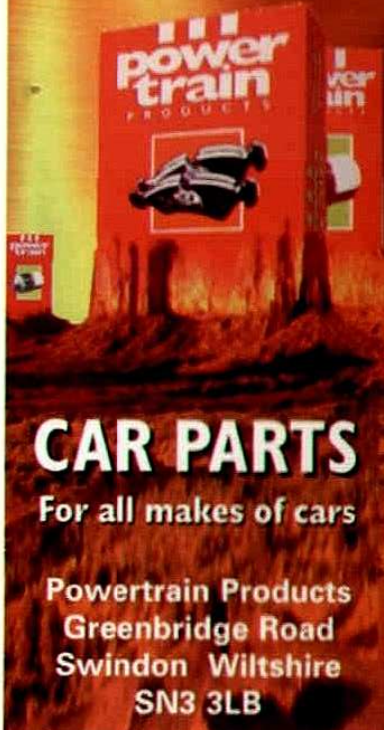
**Assisted by:**  
D.C. Richards (Llanelli, Carmarthenshire)  
E.J. Walsh (Rubery, Worcestershire)

**Reserve Official:**  
T. Page (Frome, Somerset)

**Alan Wiley**  
Alan is a 37 year old Police Officer who is married with two daughters aged 10 and seven.  
Promoted to the Football League linesman's list in 1991, became an FA Premier League linesman three years later before becoming a Football League referee in 1995.  
His interests include running, playing squash and spending time with his family.



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**Matchday Magazine**

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